



visitdays

VisitDays Embedded Platform

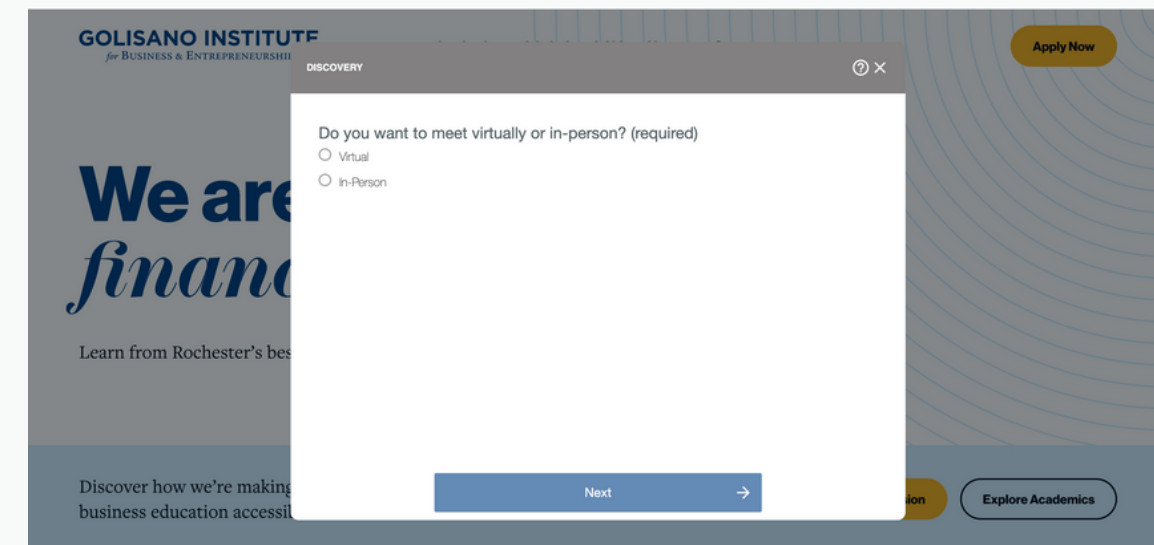
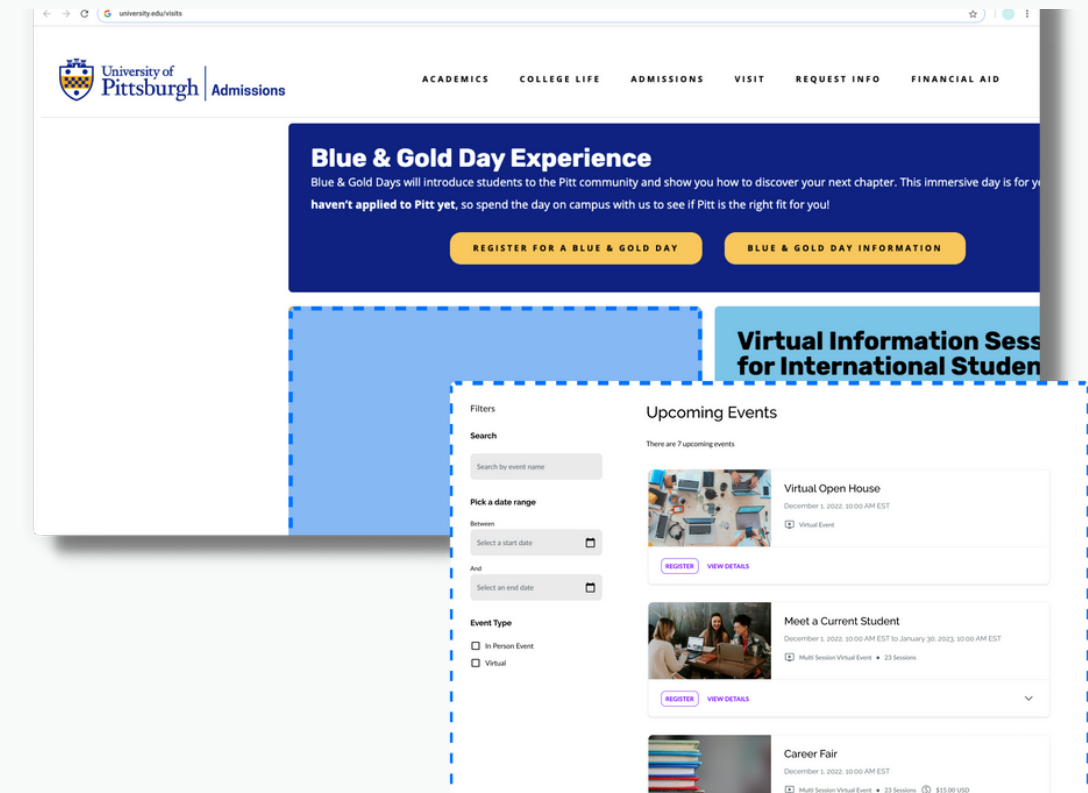
Who We Are

VisitDays is an embeddable, plug-and-play technology platform used by institutions to drive engagement throughout the entire student lifecycle.

Using our scalable, plug-and-play infrastructure, our partners build unique, personalized experiences for their student audiences on their self-managed digital properties while integrating into CRMs.

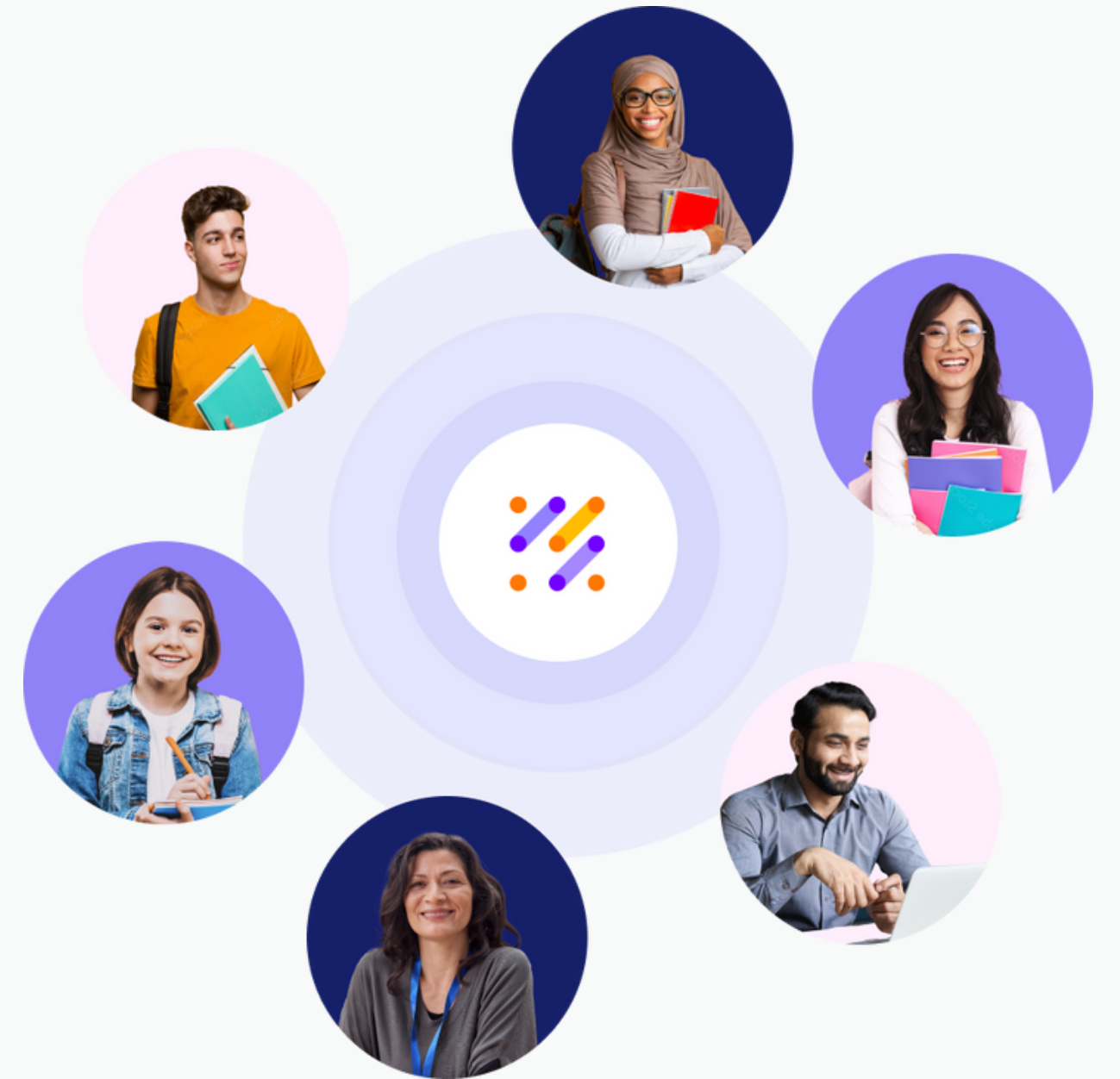
Enhancing multiple places on your website

- Lead generation forms
- In-person & virtual event scheduling
- Appointment booking
- QR code check-in
- Video conferencing
- Video & document libraries
- Texting automation
- Webchat
- Event payments
- Surveys



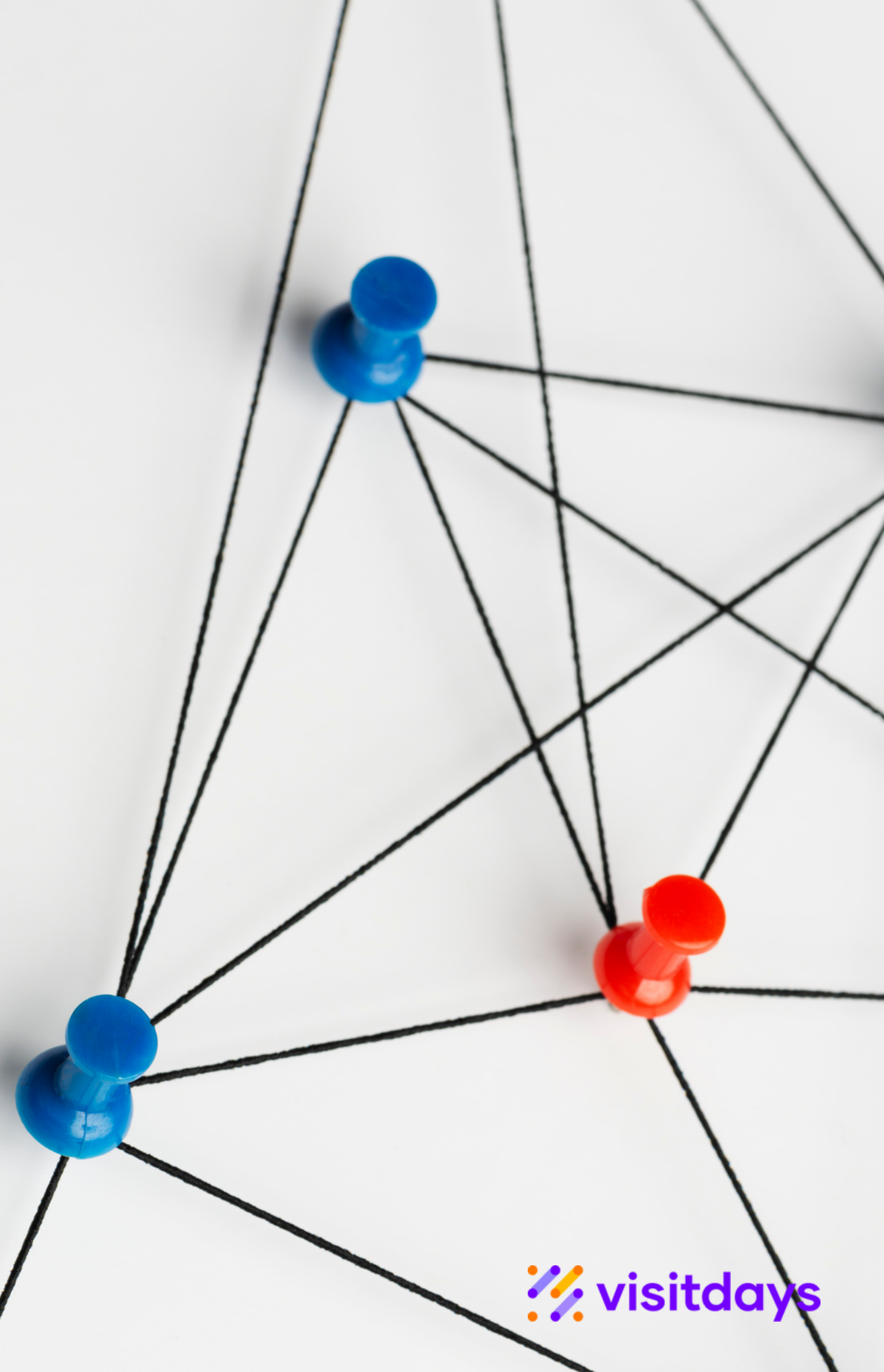
Use Cases

- Admission
- University Academic Departments
- Orientation
- Career Service
- Retention
- Alumni
- Any departmental engagements



VisitDays + Your Institution

VisitDays' embeddable
technology allows you to connect
the dots across your institution's
student ecosystem



VisitDays + Your Institution

Discovery

Your Institution

- Lead generation

Admissions

Enrollment & Yield

Retention &
Success

Alumni Services

VisitDays

- Counselor fairs
- International prospect recruitment
- Virtual events
- Top-of-the-funnel programming
 - On campus visits
 - Open House

VisitDays + Your Institution

Discovery

Admissions

Enrollment & Yield

Retention &
Success

Alumni Services

Your Institution

- Prospect modeling and Yield

VisitDays

- Faculty-involved engagement
- Student engagement
- Parent engagement
- Virtual and in-person events
- Career Fairs

VisitDays + Your Institution

Discovery

Admissions

Enrollment & Yield

Retention &
Success

Alumni Services

Your Institution

- Student Yield

VisitDays

- Admitted student orientations - in-person and virtual
- Same-day admit events
- Financial aid appointments and sessions
- Video & document content libraries

VisitDays + Your Institution

Discovery

Admissions

Enrollment & Yield

Retention &
Success

Alumni Services

Your Institution

- Retention strategies

VisitDays

- Student early intervention appointments
- Video & document content libraries
- Events and programming for student organizations

VisitDays + Your Institution

Discovery

Admissions

Enrollment & Yield

Retention &
Success

Alumni Services

Your Institution

- Alumni Services

VisitDays

- Alumni applicant interviews
- Alumni reunions
- Alumni career networking events
- Alumni social events
- Alumni Homecoming
- Alumni speaker events
- Alumni regional events

Making it easy to engage with your students

With an easy and intuitive platform, you are able to create engaging virtual and hybrid (Physical and Virtual Events) experiences to showcase your institution in the best possible ways.

PRODUCT FEATURES

White labeled to Institutions and Departments

Customizable Forms

Automated SMS and Emails

Surveys

Live Sessions, 1:1 Meetings, Virtual Stage

QR Code Technology for In-Person Events

Payment System

Live Chat

Video Conference Solution

Document Management and Videos

Analytics

Unlimited Users, Events, and Attendees

INCLUDED



Personalized and Automated Student Itineraries

Run complex events and personalized each attendants itinerary automatically delivered through email and SMS

Here are your itinerary details.

ITINERARY DETAILS
Saturday, October 3rd, 2020

11:00 AM - 11:30 AM	Welcome	>
11:30 AM - 12:00 PM	Virtual Campus Tour	>
12:00 PM - 1:00 PM	Q&A with a Current Student	>
1:00 PM - 2:00 PM	Lunch Break with Virtual Scavenger Hunt	>
2:00 PM - 2:30 PM	Major Session: Faculty of Social Sciences	>
2:30 PM - 3:00 PM	Financial Aid Questions	>

What's next?

COMPLETE THE SURVEY

You will receive a text message for a short Survey 15 minutes prior to the end of your itinerary. By completing the Survey, you are helping us continually improve the campus experience for future visits.

We're here to help!

CONTACT INFORMATION

Have a question? We'd be glad to help! Please contact our office directly.

📞 123-456-9827 [CALL](#)

✉ admissions@vdu.edu [EMAIL](#)

CHANGE OF PLANS?

We understand that your plans or interests might change. If that's the case, you can cancel individual visits or your full itinerary below.

[CANCEL ITINERARY](#)

Thanks again for registering. We can't wait to meet you!

In the mean time, you can give us a follow to take a sneak peak at our campus and student life.

● ● ●

Sincerely,

11:00 AM - 11:30 AM

Welcome

VISIT DETAILS


Welcome! While our Admissions Office gives you a quick rundown of the day ahead, we invite you to have some virtual coffee and bagels.

ONLINE INSTRUCTIONS

This meeting will be held on Zoom. Join via link below.

[JOIN US ONLINE](#)

OUR STAFF

 Mary Smith
Marketing
msmith@vdu.edu

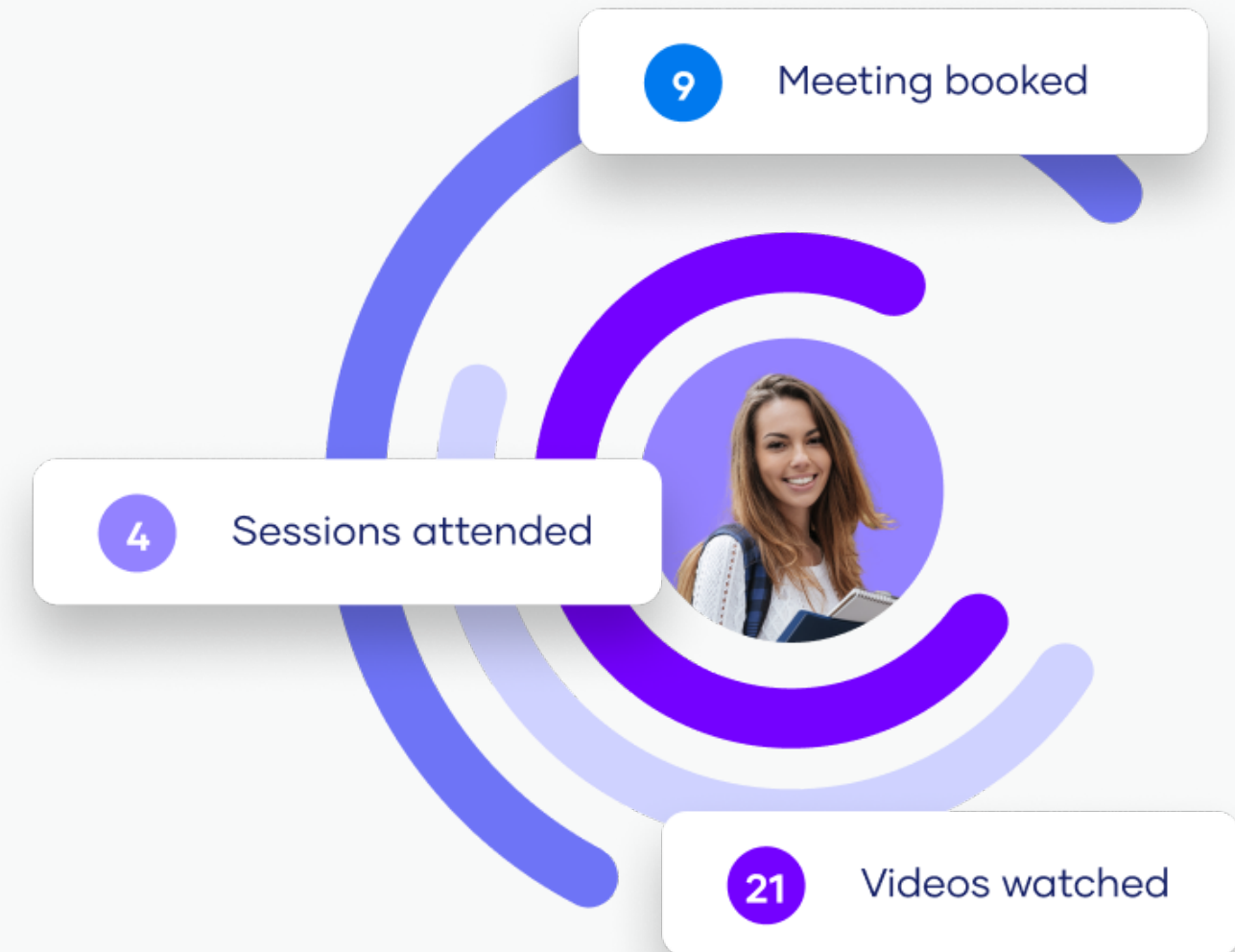
My name is Mary, and I'm a senior in the Marketing program at VDU. I love the outdoors and playing and watching sports--especially VDU Football! I can't wait to meet you.

Data & Reporting

Data powers every decision we make.

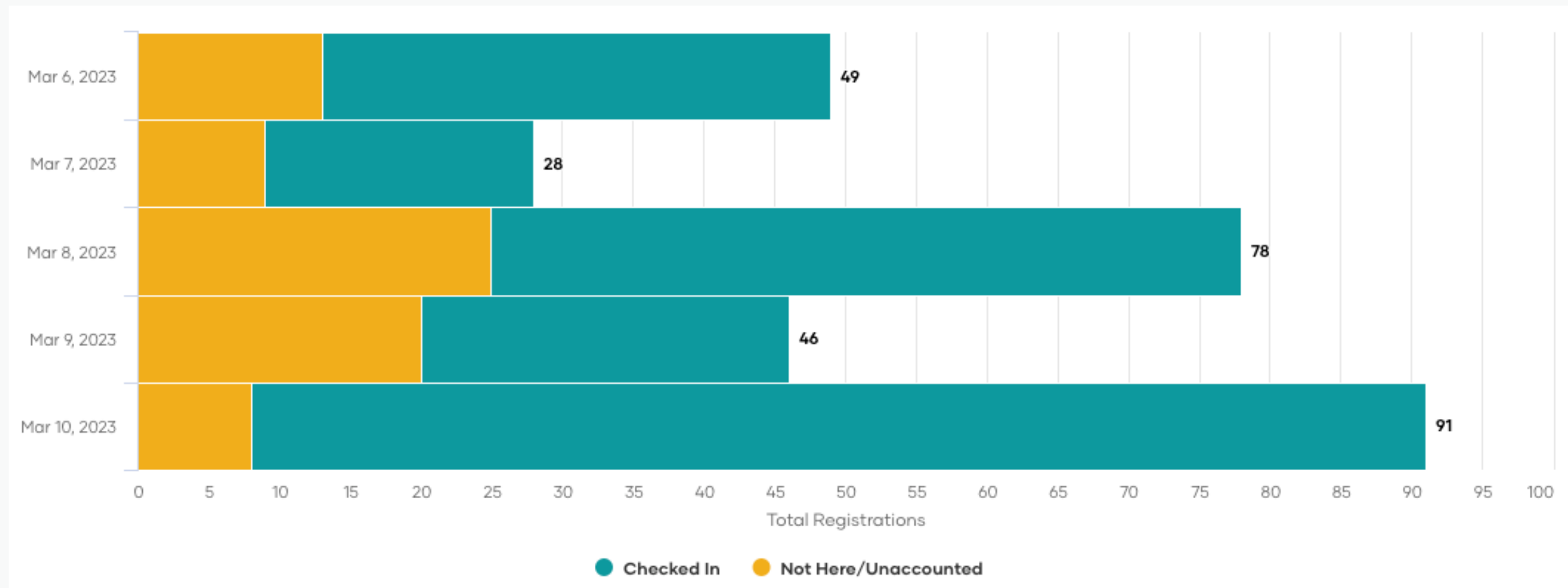
Whether you're recruiting applicants, yielding a class, testing retention strategies or building alumni relationships, every student interaction leaves a trail of data.

VisitDays tracks every touchpoint and integrates with leading education CRMs to ensure all your data is visible and actionable.



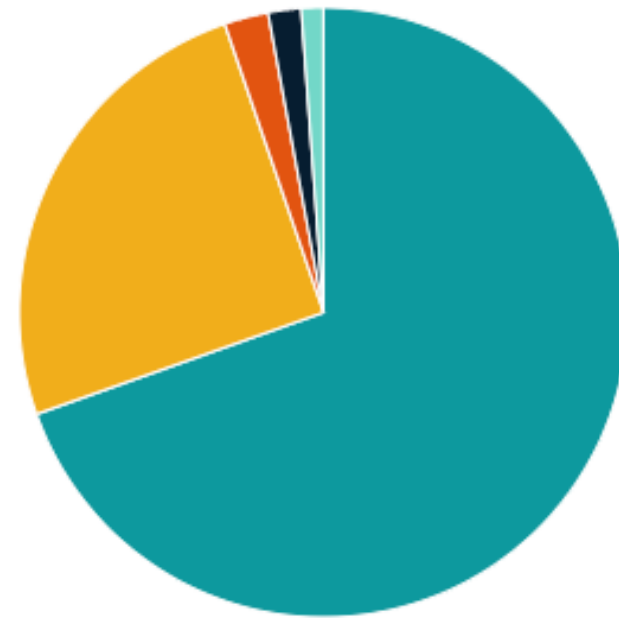
Sample Reports

Check-Ins per Registration



Sample Reports

Entry Type

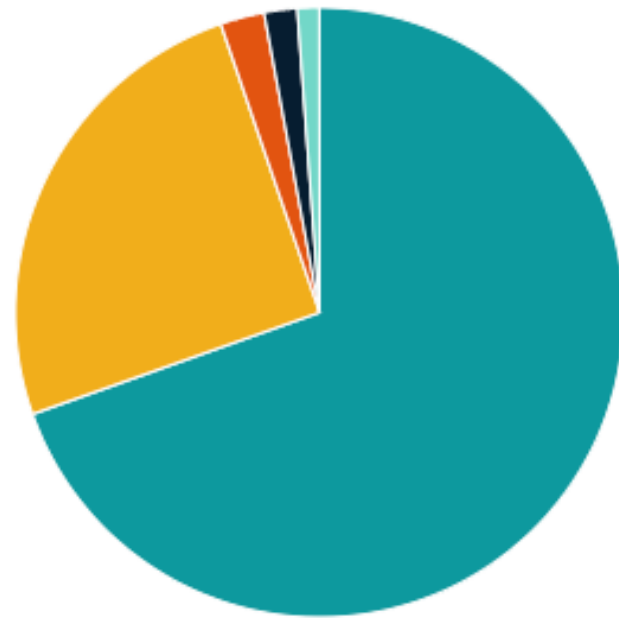


● 2023: 69.59% - 119 students
● 2024: 25.15% - 43 students
● 2025: 2.34% - 4 students
● 2026: 1.75% - 3 students
● 2027: 1.17% - 2 students

Entry Year	Prospective Students
2023	119 (69.59%)
2024	43 (25.15%)
2025	4 (2.34%)
2026	3 (1.75%)
2027	2 (1.17%)

Sample Reports

Entry Type

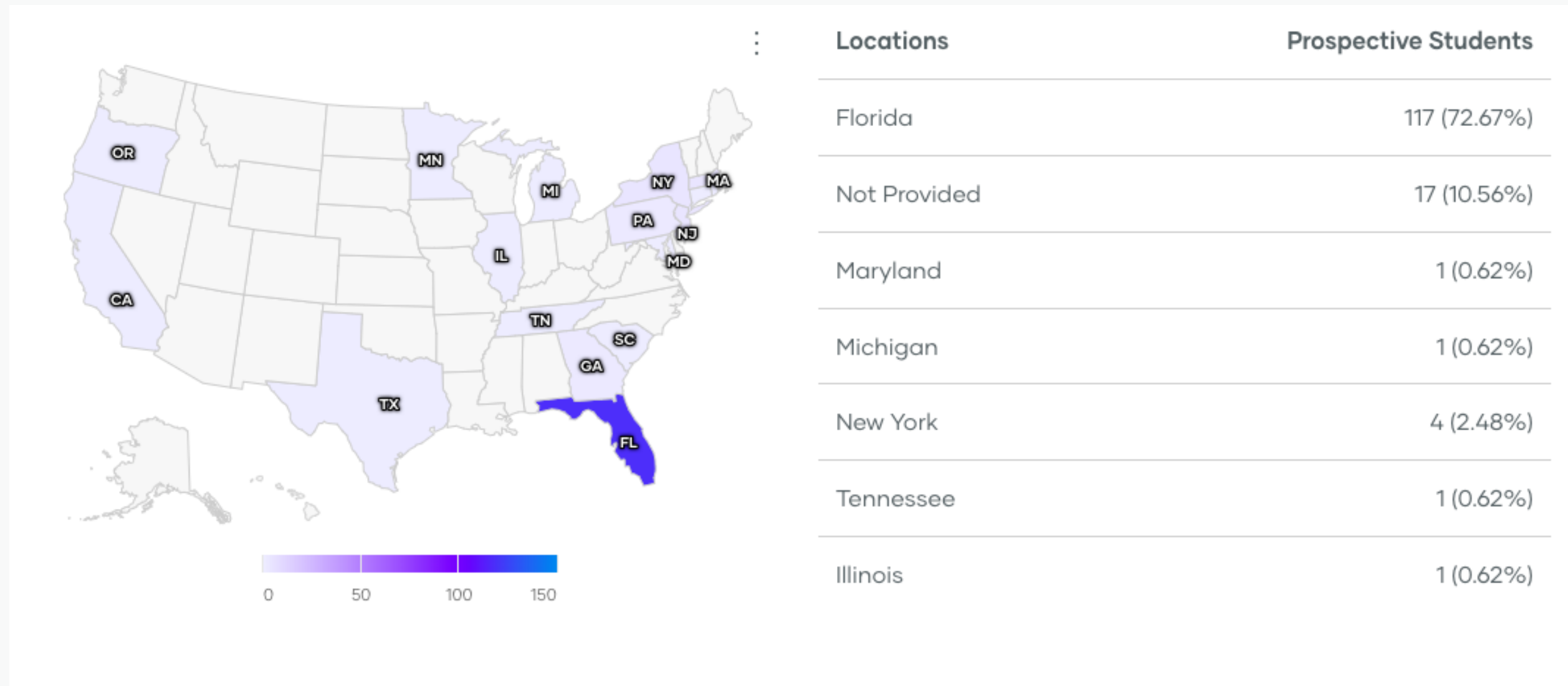


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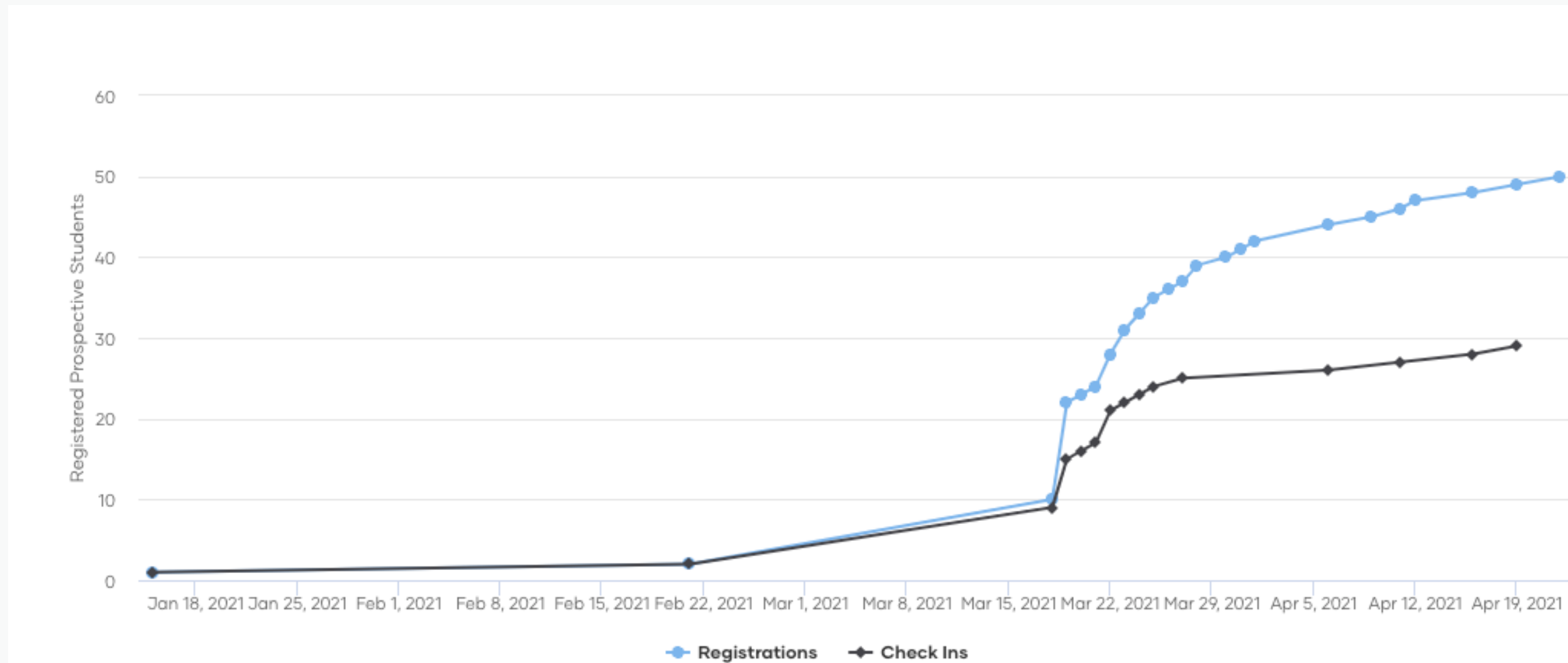
Sample Reports

Location



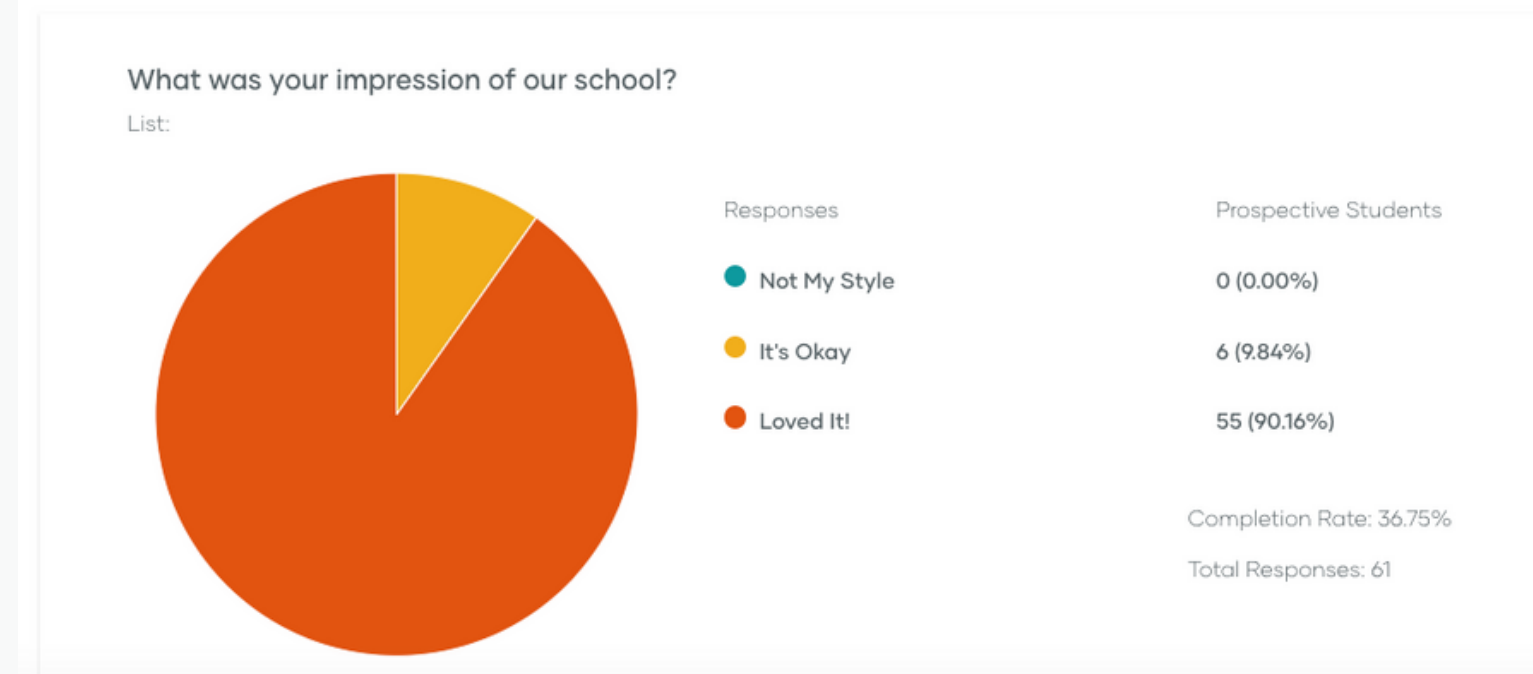
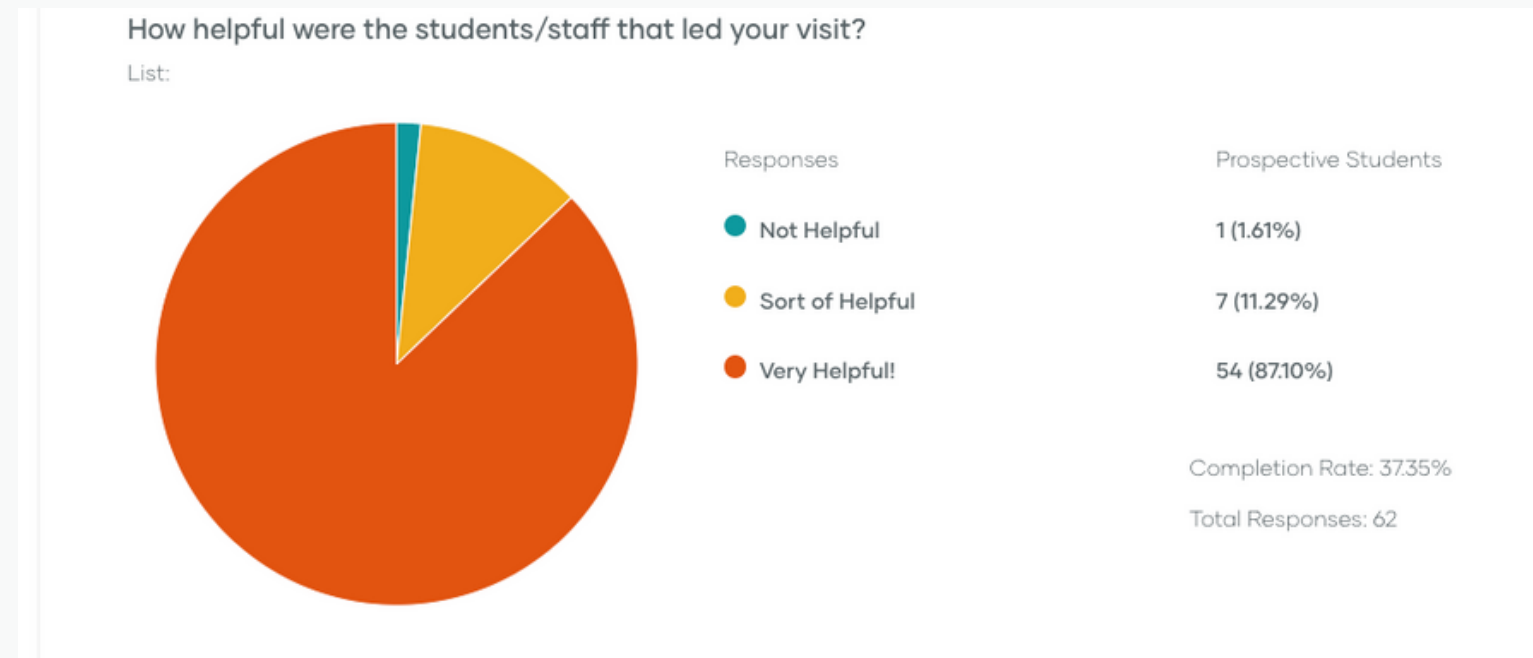
Sample Reports

Landing Page Links and Social Links



Sample Reports

Survey Reports





Questions!

Contact:

Jose Flores

jose@visitdays.com

www.visitdays.com