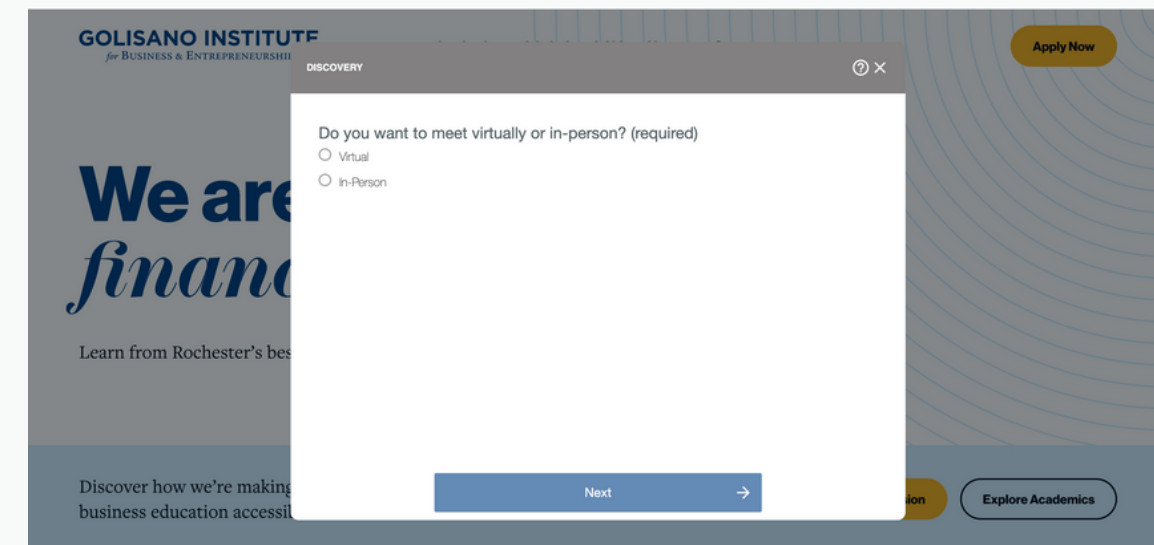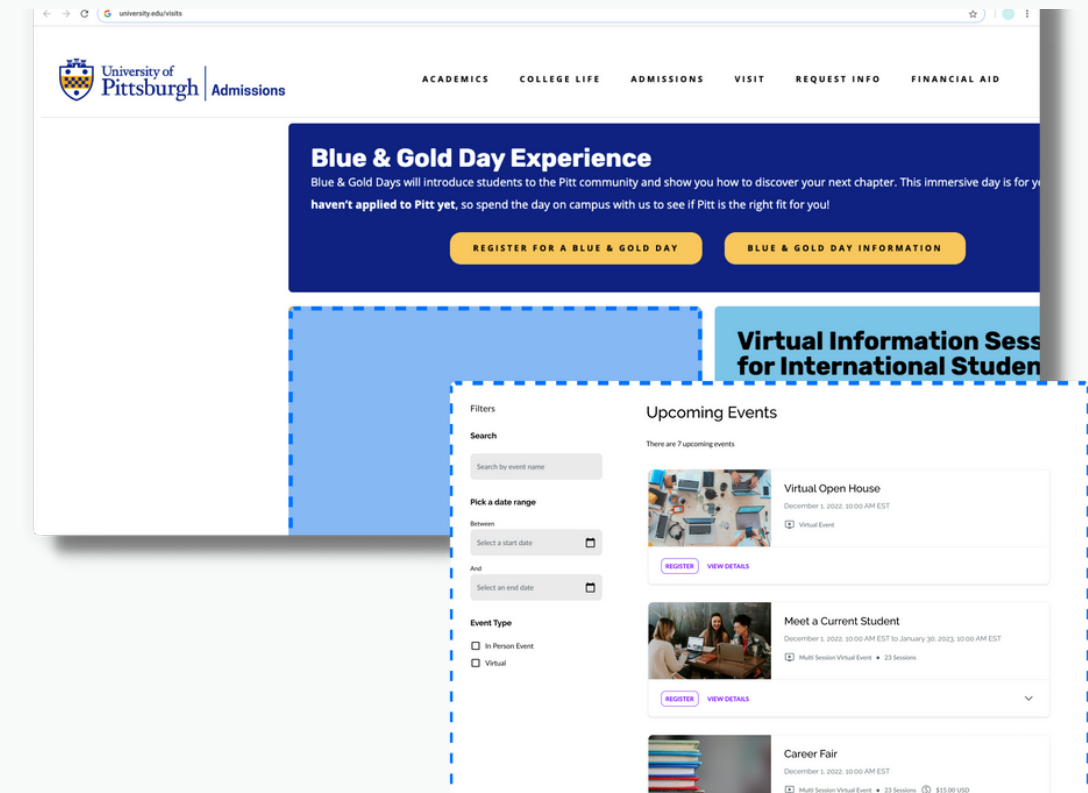visitdays

VisitDays Embedded Platform

Who We Are

VisitDays is an embeddable, plug-and-play technology platform used by institutions to drive engagement throughout the entire student lifecycle.

Using our scalable, plug-and-play infrastructure, our partners build unique, personalized experiences for their student audiences on their self-managed digital properties while integrating into CRMs.
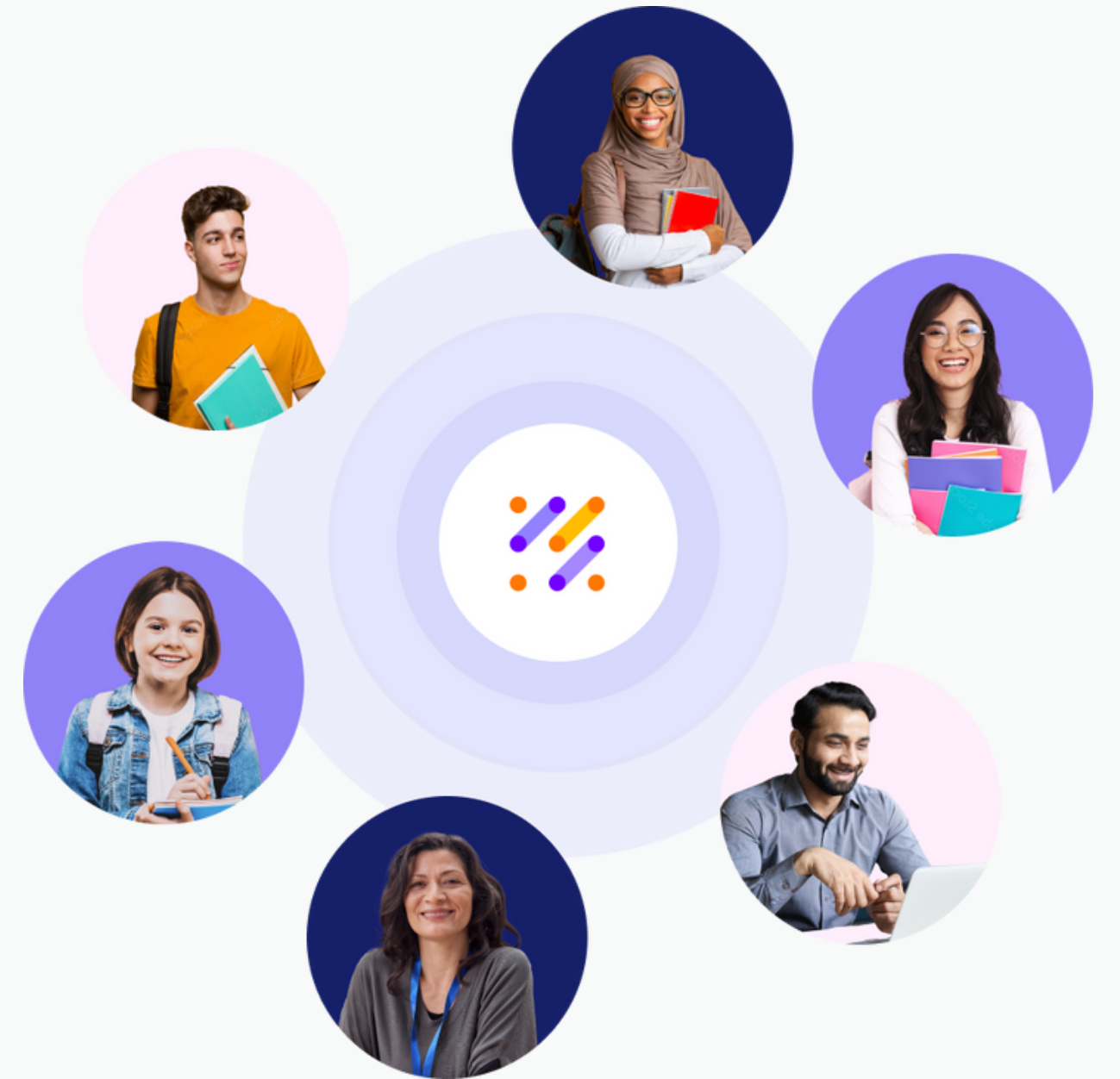
visitdays

Enhancing multiple places on your website

- Lead generation forms
- In-person & virtual event scheduling
- Appointment booking
- QR code check-in
- Video conferencing
- Video & document libraries
- Texting automation
- Webchat
- Event payments
- Surveys

Use Cases

- Admission
- University Academic Departments
- Orientation
- Career Service
- Retention
- Alumni
- Any departmental engagements

visitdays

VisitDays + Your Institution

VisitDays' embeddable technology allows you to connect the dots across your institution's student ecosystem

VisitDays + Your Institution

Discovery

Admissions
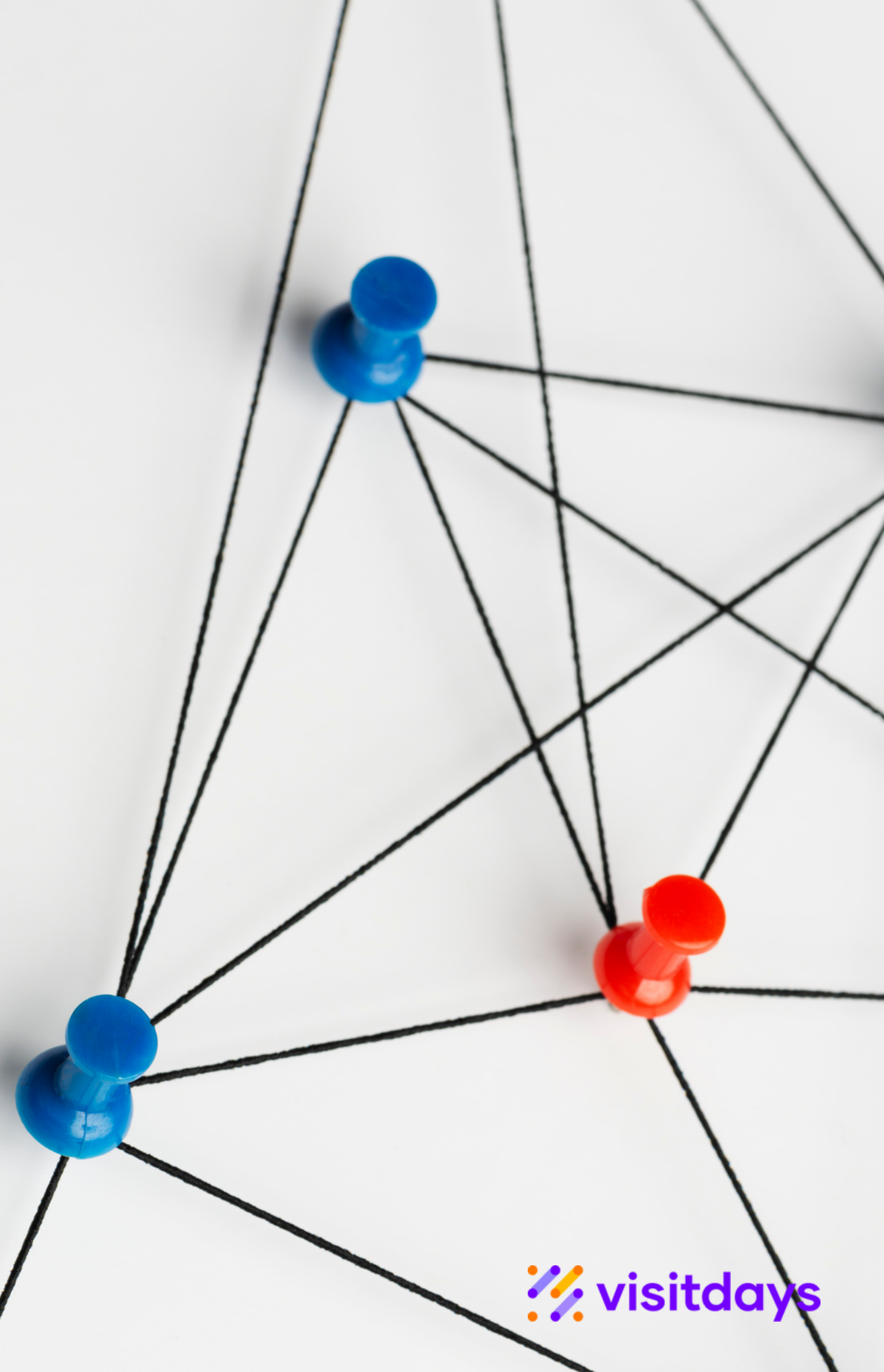
Enrollment & Yield

Retention & Success

Alumni Services

Your Institution

- Lead generation

VisitDays

- Counselor fairs
- International prospect recruitment
- Virtual events
- Top-of-the-funnel programming
  - On campus visits
  - Open House

visitdays

VisitDays + Your Institution

Discovery

Admissions

Enrollment & Yield

Retention & Success

Alumni Services

Your Institution

- Prospect modeling and Yield

VisitDays

- Faculty-involved engagement
- Student engagement
- Parent engagement
- Virtual and in-person events
- Career Fairs

visitdays

VisitDays + Your Institution

Discovery

Admissions

Enrollment & Yield

Retention & Success

Alumni Services

Your Institution

- Student Yield

VisitDays

- Admitted student orientations - in-person and virtual
- Same-day admit events
- Financial aid appointments and sessions
- Video & document content libraries

visitdays

VisitDays + Your Institution

Discovery

Admissions

Enrollment & Yield

Retention & Success

Alumni Services

Your Institution

- Retention strategies

VisitDays

- Student early intervention appointments
- Video & document content libraries
- Events and programming for student organizations

visitdays

VisitDays + Your Institution

Discovery

Admissions

Enrollment & Yield

Retention & Success

Alumni Services

Your Institution

- Alumni Services

VisitDays

- Alumni applicant interviews
- Alumni reunions
- Alumni career networking events
- Alumni social events
- Alumni Homecoming
- Alumni speaker events
- Alumni regional events

visitdays

Making it easy to engage with your students

With an easy and intuitive platform, you are able to create engaging virtual and hybrid (Physical and Virtual Events) experiences to showcase your institution in the best possible ways.

PRODUCT FEATURES

Feature	INCLUDED
White labeled to Institutions and Departments	✔
Customizable Forms	✔
Automated SMS and Emails	✔
Surveys	✔
Live Sessions, 1:1 Meetings, Virtual Stage	✔
QR Code Technology for In-Person Events	✔
Payment System	✔
Live Chat	✔
Video Conference Solution	✔
Document Management and Videos	✔
Analytics	✔
Unlimited Users, Events, and Attendees	✔

Personalized and Automated Student Itineraries

Run complex events and personalized each attendants itinerary automatically delivered through email and SMS

Data & Reporting

Data powers every decision we make.

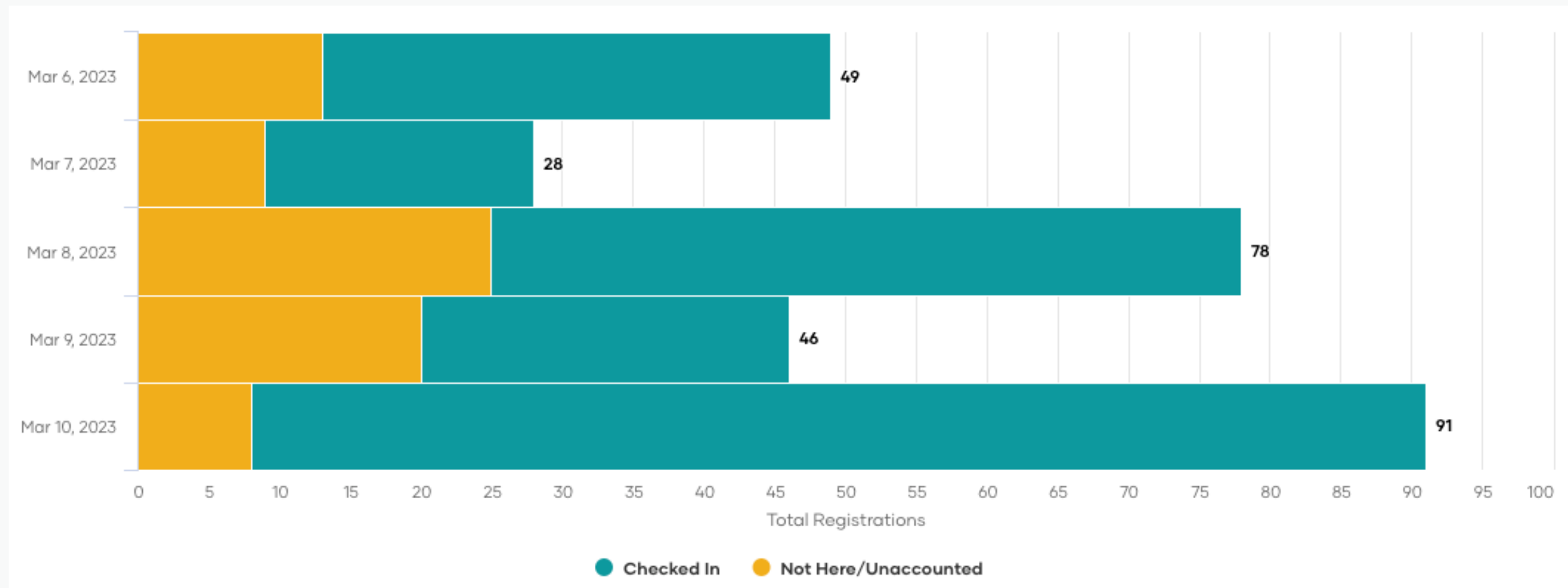Whether you're recruiting applicants, yielding a class, testing retention strategies or building alumni relationships, every student interaction leaves a trail of data.

VisitDays tracks every touchpoint and integrates with leading education CRMs to ensure all your data is visible and actionable.
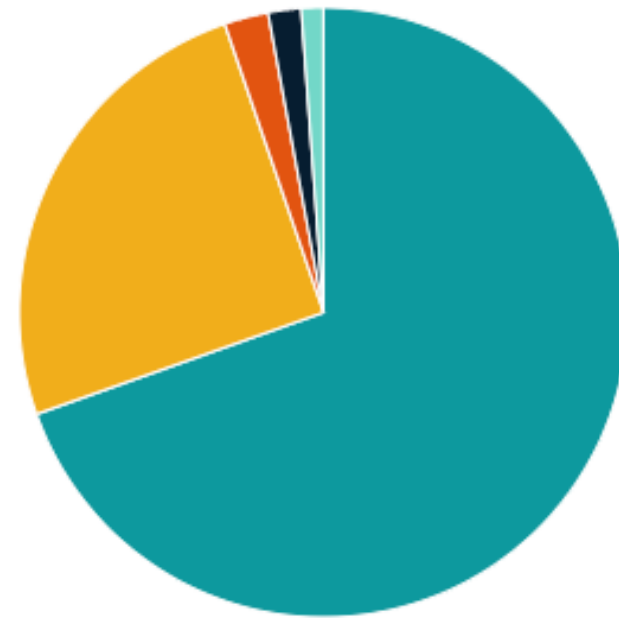
9 Meeting booked

4 Sessions attended

21 Videos watched

visitdays
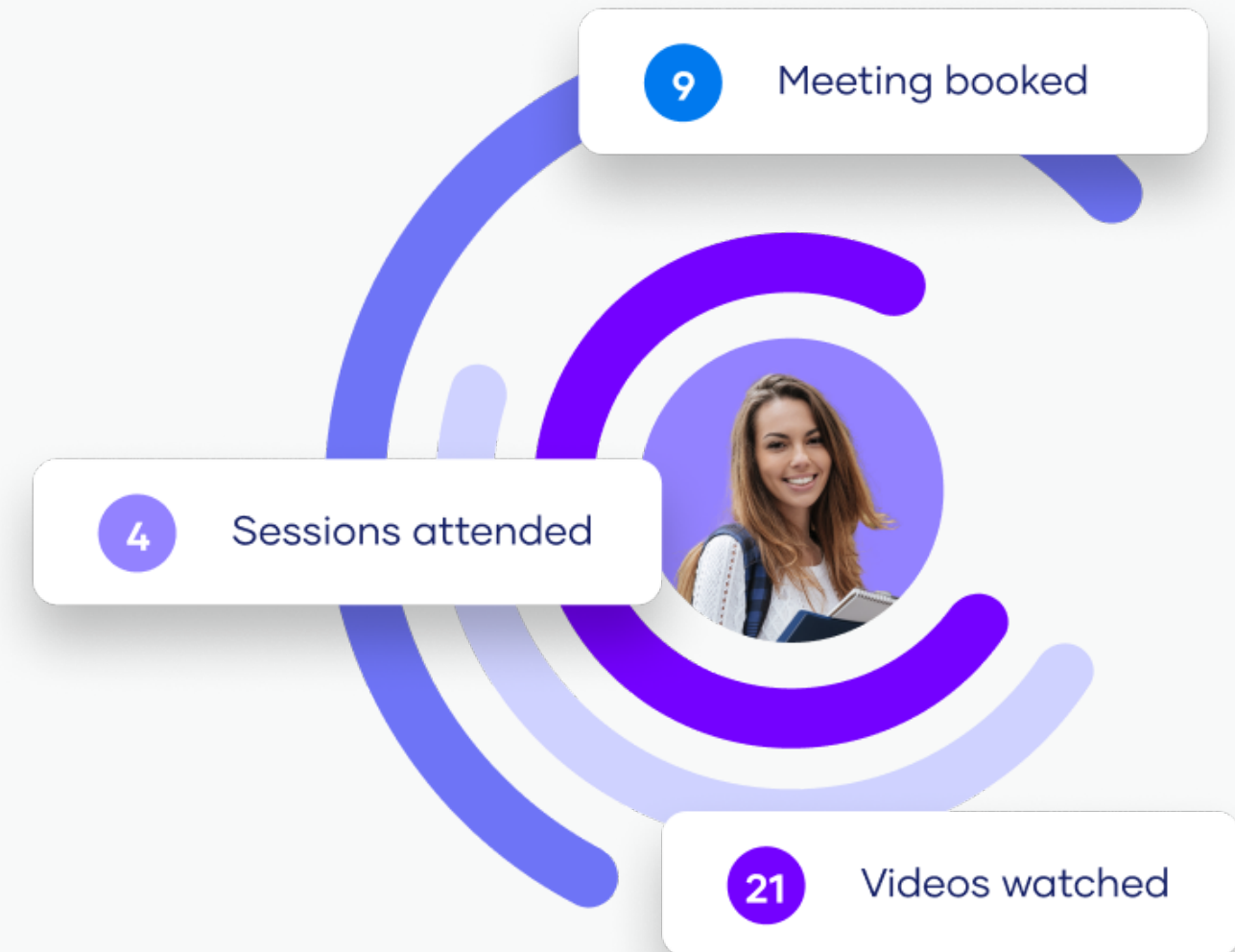
Sample Reports

Check-Ins per Registration

	Checked In	Not Here/Unaccounted
Mar 6, 2023	49	
Mar 7, 2023	28	
Mar 8, 2023	78	
Mar 9, 2023	46	
Mar 10, 2023	91	

Total Registrations

● Checked In   ● Not Here/Unaccounted

visitdays

Sample Reports

Entry Type

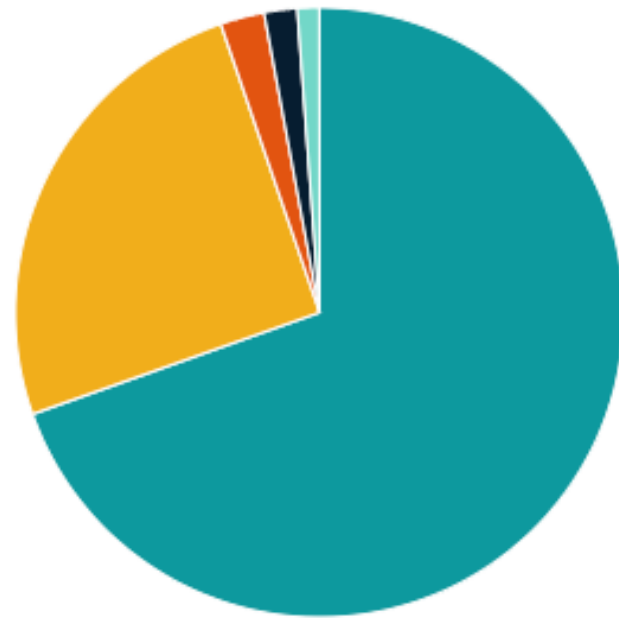| Entry Year	Prospective Students
2023	119 (69.59%)
2024	43 (25.15%)
2025	4 (2.34%)
2026	3 (1.75%)
2027	2 (1.17%)

- 2023: 69.59% - 119 students
- 2024: 25.15% - 43 students
- 2025: 2.34% - 4 students
- 2026: 1.75% - 3 students
- 2027: 1.17% - 2 students

visitdays

Sample Reports

Entry Type

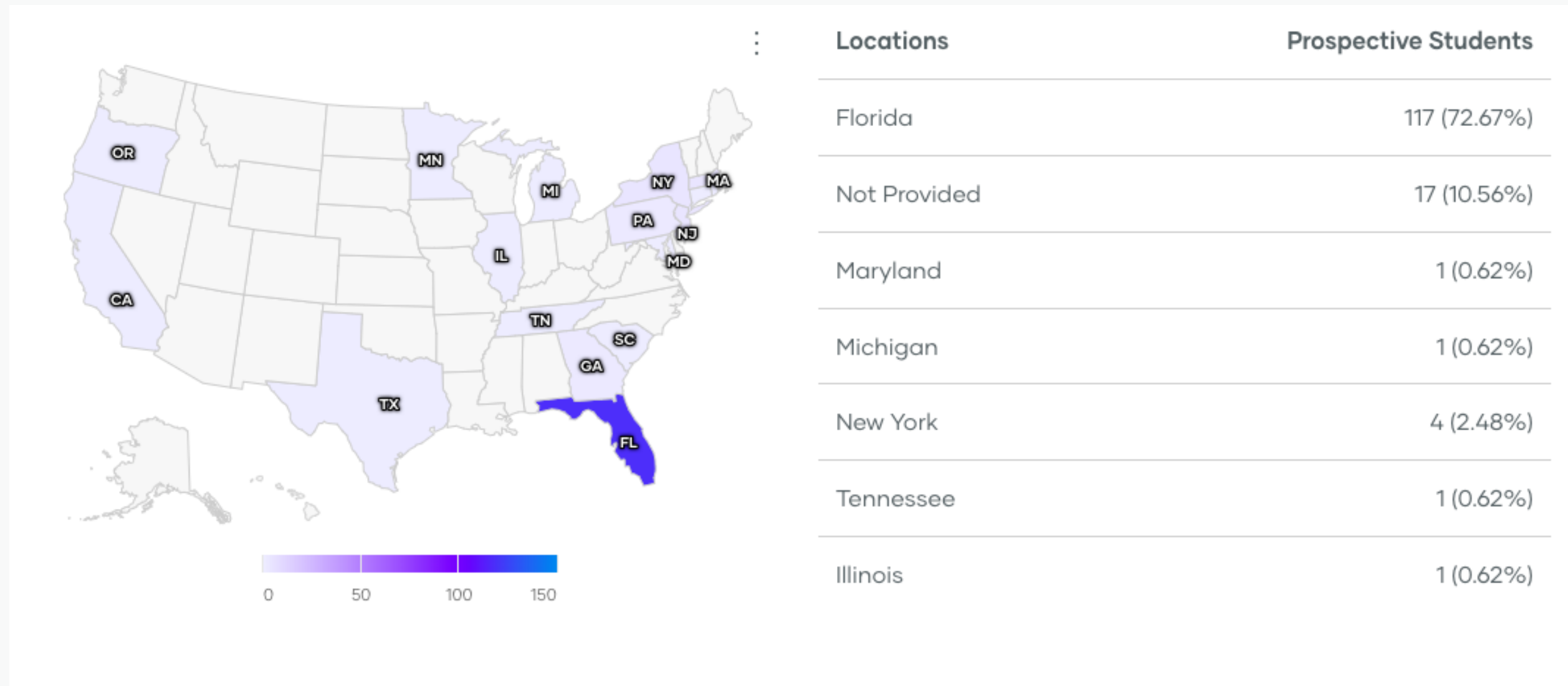| Entry Year	Prospective Students
2023	119 (69.59%)
2024	43 (25.15%)
2025	4 (2.34%)
2026	3 (1.75%)
2027	2 (1.17%)

- 2023: 69.59% - 119 students
- 2024: 25.15% - 43 students
- 2025: 2.34% - 4 students
- 2026: 1.75% - 3 students
- 2027: 1.17% - 2 students

visitdays

Sample Reports

Location

Locations	Prospective Students
Florida	117 (72.67%)
Not Provided	17 (10.56%)
Maryland	1 (0.62%)
Michigan	1 (0.62%)
New York	4 (2.48%)
Tennessee	1 (0.62%)
Illinois	1 (0.62%)

visitdays

Sample Reports

Landing Page Links and Social Links
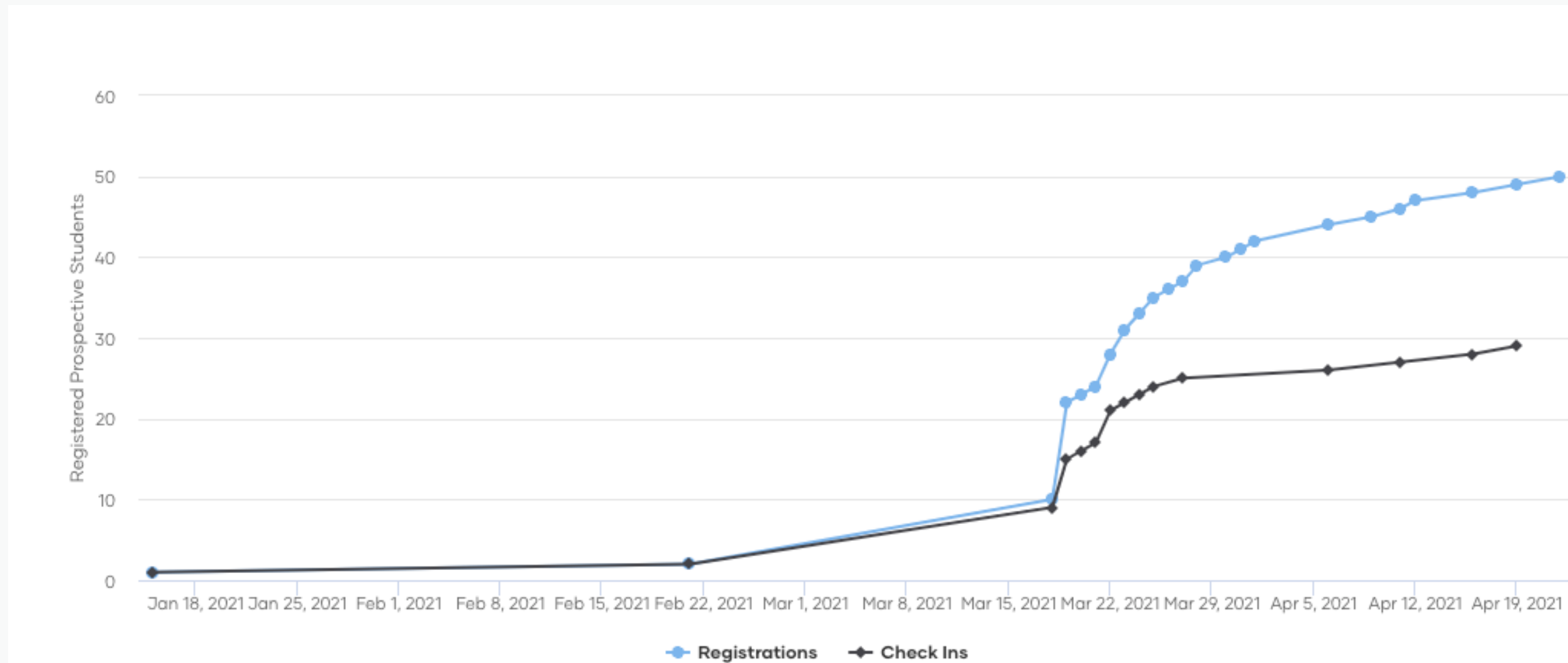
visitdays

Sample Reports

Survey Reports
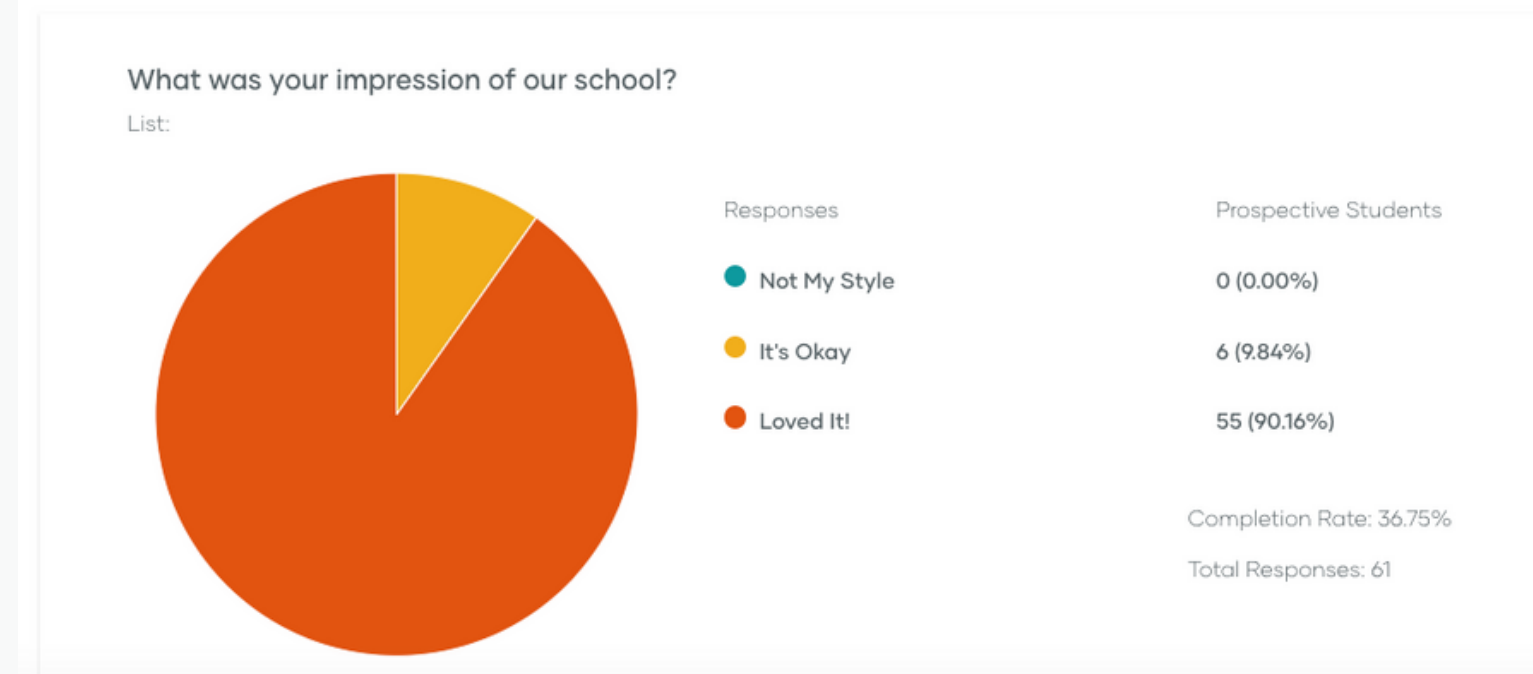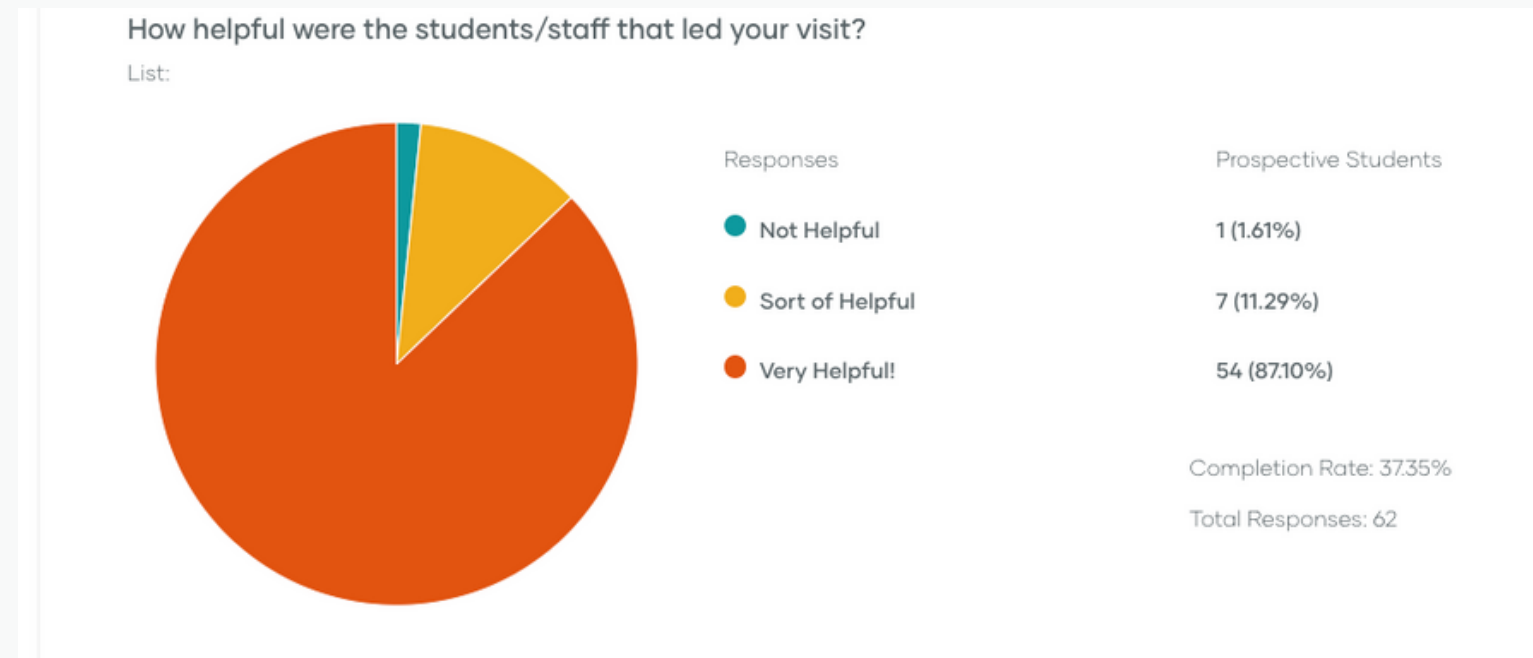
visitdays

Questions!

Contact:
Jose Flores
jose@visitdays.com
www.visitdays.com