

# Sustainable Performance Derived from Data-Informed Tools and Strategies

## Why We're Different

Husch Blackwell Consulting (HBC), a strategic advisory consultancy affiliated with Husch Blackwell LLP, helps higher education leaders guide their institutions to a sustainable future in line with their mission. We are not general management consultants, we are highly specialized higher education consultants. We offer three features that distinguish us from other consulting firms in this space:

- 1 Over 100 years of combined higher education leadership, guiding institutions as presidents, provosts, institutional researchers, enrollment, and athletic department leaders.
- 2 The analytical power of our proprietary data tool, Campus Compass™, which gives leaders a clear view of their performance, the financial and operating factors most critical to their success, and the overall context they need to ask the right questions and make informed, proactive decisions.
- 3 The opportunity to partner, where appropriate, with the market-leader higher education legal team at Husch Blackwell LLP to add legal and compliance guidance to its strategic and operational advice.

## Husch Blackwell Consulting Delivers Solutions, Tailored for You



Learn more about how we can help you capture your most inspiring opportunities and overcome your most vexing challenges.

# Helping You Lead — Clearly, and Confidently

## The Husch Blackwell Consulting Toolbox

### Strategic Governance and Leadership

#### To the Future, Removing the Speed Bumps

- Board development, senior team and board coaching and succession planning
- Mission-focused organizational assessments, strategic realignments and sustainability plans
- Data analytics and insights, performance metrics and predictive analytics
- Academic Re-Imagining Portfolio Review, which helps institutions to re-structure, re-allocate and re-engineer their academic offerings

### Financial Sustainability

#### Assess, Analyze, and Act

- Campus Compass™ assessment of key metrics that diagnose challenges, determine success, with comparisons to peers for true data driven decisions
- Advisory services to turn the “what” of data into the “so what” of a financial strategy
- Restructuring assistance using our Modified Cash/Strategic Resource Allocation Model tool to enhance operational efficiency and sustainability

### Innovation Driven Partnerships and M&A

#### Evolve to Meet Student Needs

- Fostering and implementing innovations through strategic partnerships, mergers, and acquisitions with the P-20 Tool
- Identifying potential collaborators
- Developing partnership frameworks

### The Impact of the House Settlement

#### Compete and Comply

- Athletic Value Study tool uses public and institutional data to benchmark current and potential athletics peers and assesses the impact of athletics programs on institutional resources
- Focused assessment of current financial aid optimization and net cost/revenue of athletics by program with bespoke recommendations to maximize intercollegiate athletics as both an enrollment and net tuition driver

## Key Contacts



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