

# SUSTAINABILITY MATTERS



**WE DON'T TAKE OUR ENVIRONMENTAL RESPONSIBILITIES LIGHTLY. NOT BECAUSE TODAY'S GENERATION EXPECTS IT. BECAUSE IT'S SIMPLY THE RIGHT THING TO DO.**

## CAPS AND GOWNS

No company in the industry is more committed to sustainable practices than Herff Jones and we are the only company to offer a complete "green" program for caps and gowns.

Our rental gowns provide the kind of fabric that today's graduates are proud to wear, and institutions are proud to offer. Manufactured with REPREVE® fabric, the most trusted performance fiber made from recycled materials, our EarthGrad™ gowns provide the most eco-friendly gown options in the country.



## DIPLOMA FRAMES

Our handcrafted frames are made with Forest Stewardship Council™ certified wood, meaning they come from sources who practice responsible forest management.

Through our partnership with Trees for the Future, we fund one tree



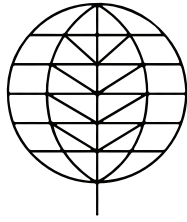
planting for every

frame we sell. Also, all our frames are shipped in boxes made from 100% recycled fiber, saving thousands of trees each year. And to top it all off, our plant in Virginia Beach, Virginia, is an award-winning EPA WasteWater partner that focuses on waste prevention, recycling and the purchasing of recycled content products.

**WE AREN'T JUST PLANTING TREES. WE'RE CHANGING LIVES AND THIS IS HOW: HERFF.LY/MILLION.**

**OFFICIAL CLASS RINGS**

Our Warwick, Rhode Island, jewelry plant has received the highest grade given by Earthworks™ to large jewelers for efforts towards implementation of the Golden Rules – a set of criteria for more responsible mining, which include social, human rights and environmental benchmarks.



**EARTHWORKS**

We are also a signatory to the Golden Rules Pledge, which means we commit to purchase diamonds that are certified and conflict-free. Plus, our plant receives regular inspections from outside consultants to ensure we meet and/or exceed government regulations.

**GRADUATION ANNOUNCEMENTS AND DIPLOMAS**

Herff Jones has been responsibly sourcing all the fine paper we use for decades. And we are proud of the fact that all our paper materials are purchased from environmentally responsible sources. Additionally, 100% of all paper waste is recycled from our Indianapolis Fine Paper facility.



For more information, contact your local HJ Grad Specialist.

