# COLLEGE RINGS



YOUR STUDENTS AND ALUMNI DESERVE A COLLEGE RING THEY CAN DISPLAY WITH PRIDE, A RING THAT REFLECTS THEIR INDIVIDUAL ACCOMPLISHMENTS WHILE SHOWING OFF YOUR UNIQUE BRAND.

Your school's official college ring is a lifelong celebration. From the first ordering event to the ring ceremony to alumni wearing their ring long after graduation, the Herff Jones team is by your side, every step of the way:

- Campus Promotion
- Custom Ring Marketing Campaigns
- Ring Order Events
- Ring Ceremonies

Whether you are seeking to build a single ring program, a custom ring collection, or need ways to enhance your current traditions, Herff Jones will work with you to develop a ring program that reflects the honor and distinction of your school.



## **OUR CLASS RINGS**

All Herff Jones class ring products are American made. We proudly serve educational institutions in all fifty states and ship products to countries around the world. Herff Jones' selection of fine metals gives each ring a rich look and feel. Customers can choose from precious metals of white, yellow, or Crimson Gold,™ in 10K, 14K, or 18K. Or, they may choose other dynamic metals like our Extreme Silver Alloy,™.

Herff Jones takes pride in our craftsmanship and industry leading quality standards. Each college ring is individually handcrafted and evaluated to recipient specifications. Our talented and dedicated staff utilizes both traditional manufacturing techniques and state-of-the-art equipment to provide a product to last a lifetime. We are so confident in our product and service that we fully warrant the ring to be free from defects in workmanship and/or material for the lifetime of the ring.

#### A RING PROGRAM OF YOUR CHOOSING

Herff Jones will work with you to design and build a custom ring style or collection that is unique to your school. Our talented designers have worked with many of the top ring programs in the country to create distinguishable class rings like none other. From shanks and bands that specifically honor your school's traditions to encrusting your school's mark on the stone—we can create the rings, and ring program, that honors your school and brand.

### **Single-Concept Ring Program**

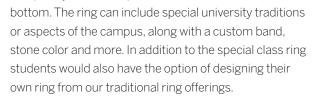
With a single-concept ring program, your school works with our designers to create a single ring that is offered to your student body. The idea behind a single-concept program



is that all the students from your university are united by the fact that each and every graduate always gets the same ring. With a single concept ring program, the school can customize the ring by choosing the band style, stone color and whether or not the stone is encrusted with a mascot logo or school emblem.

Official Licensed Ring Program

With an Official
Licensed Ring
Program, you are able
to design a ring that is
completely custom, top to



## **Traditional Ring Program**

With a traditional ring program, the students are the ones who get to make their ring look like what they want it to. From a predetermined set of ring styles they can choose stone color, stone cuts, different metal options as well as engravings. If you wish we can also work with you to allow them to include the official school logo, emblems or mascot.



For more information, contact your local HJ Grad Specialist.

