



Candidate360™

AI-enabled Insights for Enhanced Enrollment Management

Higher Education Challenges Facing Many Colleges & Universities Today



Doing More with Less

Fewer administrative resources for increasingly more complex tasks



Revenue Pressures

Increased reliance on tuition to fund operations



Behavioral Shifts

Savvier consumers considering cost, value, & outcomes



Changing Demographics

Shrinking traditional college-going population



Class Composition Goals

Growing emphasis on optimal target class composition



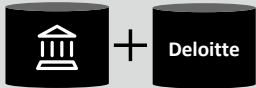
Competition

Increased competition for the same prospect pool

The Candidate360™ Solution

Candidate360™ provides predictive, actionable insights to inform decision-making across the full recruiting and admissions lifecycle.

Data



University data is integrated with Deloitte's proprietary Lifestyle data

Analysis



AI and Machine Learning provide predictive and prescriptive analysis

Tools



Interactive dashboards enable actionable insights for recruiters, enrollment managers, and leadership

Advisory



Advisory support from Deloitte's experienced Higher Ed team help inform strategic & tactical actions

Potential Impact



Meet Enrollment & Class Composition Targets



Increase Net Tuition Revenue & ROI



Enhance Ability to Plan for Current & Future Needs

We Are Here For You

Ask our dedicated team for a demo of Candidate360™ solution today

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