

anthology. Retention Coaching

Improve student retention with data-informed, timely intervention

The pandemic has intensified a worrying increase in stop-out rates across higher education. With many students struggling to balance their studies with other responsibilities, data-informed, timely intervention is crucial to ensure they stay on track.



Actionable data is key to re-engaging students

Go beyond a generic risk score with your data. By leveraging insights straight from your LMS, you'll understand which students are at risk and why. This means that outreach to students can address their challenges head-on, increasing their chances of success.



Academic performance data



Attendance and interaction with online materials



Trends over time



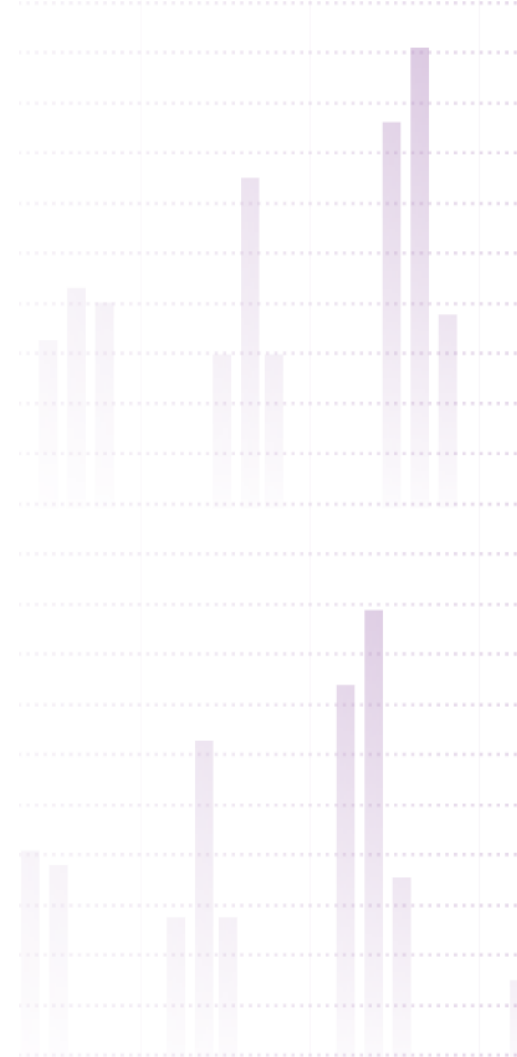
Attendance/participation records for financial aid reporting

Personalized outreach at scale

We employ multi-modal outreach to proactively engage students before their challenges become critical. And we use the channels that students prefer with tailored messaging to drive action.

Live support from expert coaches

Many students still prefer to talk to a real person when they're facing challenges. Our coaches provide live support and call upon over 20 years of higher education experience to guide learners through to graduation. They are also trained to ensure a seamless alignment with your institution and its existing support services.



A true partnership approach

As always with Anthology, our approach is flexible and tailored to your needs. Throughout the partnership, you'll have full clarity on how your retention program is performing.



A collaborative process to design the ideal contact plan



Full transparency on data and results



Scalable resources for your busy times of year



Regular meetings to review results and optimize



Institutions that use Anthology Retention Coaching:



ALABAMA COMMUNITY COLLEGE SYSTEM



JACKSONVILLE UNIVERSITY

“

Anthology's retention program provides our online students with the proactive support they need, when they need it. I appreciate that the Anthology coaches quickly follow up with students as soon as they show up as a risk, and when necessary, they put these at-risk students in contact with university resources, such as our advising team.”



Patricia M. Ritschel-Trifilo, Ph.D.
Director of Wayland Baptist University Online



■ Ready to take a data-led approach to boosting retention? Find out more at [Anthology.com](https://www.anthology.com).