

WE GET LEVERAGING TECHNOLOGY TO TRANSFORM TEACHING AND LEARNING.

Amplified IT Overview



Forget blackboards and composition notebooks — today's classroom is a digital, student-centered and collaborative environment that supports a wide range of instructional practices and learning styles. As a Google for Education partner, we can help you leverage the technical tools you need to serve school leaders, educators and support staff, all while improving the student experience.

Amplified IT can help you achieve:



Operational
Efficiencies



Reliability



Increased
Performance

Orchestrating the Right Solution

Amplified IT is an education-based consultancy on a mission to enable and empower academic institutions to leverage Google Workspace for Education and get the most out of their Google Cloud. As a premier Google partner that received the Google Cloud Partner of the Year for Education award at the 2018 global partner event, we are an extension of Google for Education and help teachers inspire curiosity and students engage in discovery by supporting the IT staff who desire to make education technology accessible, efficient and safe for their school.

Our team of experts possess a unique blend of technical skills and K-12 and Higher Ed experience, allowing us to understand the complex needs of an institution. With our catalog of products and services, we guide institutions in transforming their digital infrastructure with Google Workspace for Education solutions for the success of their administrators, teachers and students.

Founded by a team of IT consultants in 2008, Amplified IT serves K-12 and Higher Ed institutions by supporting their technical admins, coaches and support staff in the successful adoption of Google Workspace for Education and Chromebooks with specialized tools, services and resources.

Proofpoints

2,400+

Number of districts for
whom we've deployed
Google for Education

4,500+

Number of K-12 and Higher Ed
institutions with whom
we've worked

2,500+

Number of technical IT
leaders we've supported
via the Google Technical
Collaborative

CDW's full lifecycle of Services can support your organization no matter where you are on your journey



Design



Orchestrate



Manage



On-Premises



On-Journey



Cloud-Based

CLIENT SUCCESS STORY

Organization:

Elmsford Union Free School District

CHALLENGE: When the COVID-19 pandemic hit, the school district found itself thrusting teachers and students into remote learning. After purchasing a fleet of Chromebooks to maintain instruction and learning continuity, the IT staff was left to resolve the deployment and management of the devices, and the configuration of Google Classroom within a few days.

SOLUTION: Their Chromebook purchase made the school district eligible for the Google Services offer, and provided them access to fully funded Amplified IT products and services. The district onboarded Gopher for Chrome to efficiently manage their Chrome devices and Little SIS for Classroom to give staff delegated access to Google Classroom classes.

RESULT: Gopher for Chrome empowered the school district to assign devices to students at scale, manage and reconcile inventory, and make mass updates remotely. Little SIS for Classroom allowed the district to give administrators and teachers the ability to view, analyze and join Google Classroom classes, and perform administrative actions within 30 minutes of implementation. These solutions saved the IT staff time when there was very little to spare.



**CDW AMPLIFIED™
SERVICES**

Amplified IT Products and Services

The following products and services are available from Amplified IT:

| Amplified IT Services | Available |
|---|-----------|
| Audit: A Google for Education Audit provides an in-depth review of your Google domain by industry experts against EDU best practices. All settings are analyzed and recommendations are provided, as well as suggestions on how to implement those changes. | ✓ |
| Chrome Checkup: Our Chrome Checkup analyzes your Chrome device data and admin console settings to document an action plan and roadmap of best practices to optimize your device configurations and help you achieve your department goals. | ✓ |
| Google Technical Collaborative: The Google Technical Collaborative is a community in which K-12 Google Workspace admins can keep up with the latest in Google for Education updates, learn from experts and share ideas with each other through in-depth training and online forum support. | ✓ |
| Kickstart: The Kickstart is a consultancy service that guides institutions new to Google Workspace for Education in the successful, technical deployment, configuration and set up of their domain. | ✓ |
| Migration: A white-glove migration in which our expert team provides a seamless transition from your current digital infrastructure to Google Workspace for Education to ensure your users' mail, calendar, contacts and files are settled in their new Google Workspace account on day one. | ✓ |
| Provisioning: AIT provisioning is an automation that uses Google Cloud Directory Sync and Google Password Sync to update information in your Google for Education domain straight from your LDAP environment. | ✓ |
| Support: The support team provides institutions with enterprise level assistance for Google Workspace for Education technical challenges in the form of customized solutions, consultations and admin training. | ✓ |

| Google for Education Services | Available |
|--|-----------|
| Google Workspace for Education: Google Workspace for Education is a suite of productivity, communication and collaboration tools for teaching and learning that comes in four different editions to meet an institution's unique needs – Fundamentals, Education Standard, Teaching and Learning Upgrade, and Education Plus. | ✓ |
| Google Services Offer: The Google Services Offer provides eligible institutions purchasing Chromebooks, Chrome Education Upgrade licenses, or a Google Workspace for Education edition with no-cost Amplified IT services. | ✓ |
| Google Voice for Education: Google Voice for Education is a simple, smart and scalable phone solution to support communication between administrators, teachers, students and parents. | ✓ |

| AIT Labs Tools | Available |
|--|-----------|
| Little SIS for Classroom: Little SIS is a web application that gives institutions administrative abilities in Google Classroom to delegate class access, gain usage insights, monitor academic performance and complete bulk actions. | ✓ |
| Gopher Pack: Gopher Pack includes Gopher for Chrome, Gopher for Gmail, Gopher for Groups and Gopher for Users. These tools extend the capabilities of Google Workspace for Education by allowing for bulk actions in and enhanced administrative oversight and control over Google Chrome, Google Groups and Gmail. | ✓ |
| Managed Sync: Managed Sync uses Clever API to pull all student roster information, and automatically synchronizes it in your Google Workspace for Education domain to mitigate delays and mistakes in account provisioning and rostering. | ✓ |
| Centipede: Centipede is a solution that makes enrolling a large fleet of Chrome devices fast and easy by managing the key-strokes of setting SSID, network passwords and clicking "next" on the enrollment screen. | ✓ |
| Event-o-Matic: Event-o-Matic is a Google Sheets add-on that allows institutions to merge spreadsheet data into Google Calendar to generate events in bulk. | ✓ |

| Events and Training | Available |
|--|-----------|
| Technical Retreats: The Google for Education retreat, Google Workspace retreat and Chrome Device retreat are one-day technical events that dive into the education best practices, migration, deployment, management and essential third-party products for Google Workspace for Education and Chromebooks. | ✓ |
| Amplified Admin Certifications: Amplified IT offers the Level 1, Level 2 and Security Specialist certification trainings to empower Google Workspace admins to master the Google Admin console. | ✓ |
| Google Workspace for Education Admin Technical Summit: A series of online training sessions that cover the latest in education best practices for the Google Admin console and the set up, configuration and management of the Google Workspace domain. | ✓ |



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To learn more about Amplified IT's products and services, contact your account manager or call 800.800.4239.



CDW AMPLIFIED SERVICES