

# What Schools Should Consider When Choosing an MDR Provider

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The education industry is a top target for cyberattacks. Nearly 80% of higher education providers reported a ransomware attack in a 2023 study, more than twice the rate reported in 2021.¹ These attacks typically occur via exploited vulnerabilities, compromised credentials, malicious emails, phishing scams, brute force attacks, and downloads. But there are security solutions that can help your school defend its data and protect against cyberattacks.

After reading this guide, you will have a better understanding of why schools are turning to managed detection and response (MDR) service providers for help. This guide covers:

- Cybersecurity challenges for schools
- Differences between SIEM, managed security service providers (MSSPs), and MDR
- ▶ How to evaluate an MDR provider
- ▶ The Pondurance approach to MDR

Overall, the average cost of a data breach in the education industry totaled

\$3.65M

according to the IBM Security Cost of a Data Breach Report 2023.1



Every school wants effective cybersecurity, but schools find it particularly challenging to deal with the expanded attack surface from internet-connected devices and the costs and obstacles of building an in-house security operations center (SOC).



The expanded attack surface



Shortage of cybersecurity talent



Lack of visibility across the enterprise



Security technology that is expensive and hard to maintain



Difficulty managing multiple tools and investigating all alerts



Technology that isn't enough to stop motivated attackers



New compliance, privacy, and regulation requirements



Undocumented processes in the event of an attack or breach



Security professionals that are expensive to hire and hard to retain



Inability to quickly remediate or reduce attacker dwell time



## What's the best option for schools: SIEM, MSSP, or MDR?

Each type of security solution offers something unique and can fit different needs, but there's coverage overlap between some offerings that can make it difficult to know which solution to choose. Let's take a look at the three most popular security solutions on the market today.

**SIEM:** Supports threat detection, compliance, and security incident management through collection and analysis of security events.



MSSP: Provides outsourced monitoring and management of security devices and systems.

MDR: Provides remotely delivered, modern, 24/7 SOC capabilities to rapidly detect, analyze, investigate, and actively respond to threats.



Many schools may already have SIEMs in place for logging and alerting purposes. While the sheer volume of information gathered may be helpful, most schools can't deal with the overwhelming number of alerts that SIEMs generate. MSSPs offer some aid for information overload, but they often don't provide the comprehensive detection and response capabilities required to deal with modern threats. MDR, on the other hand, offers the visibility provided by SIEMs and aids schools in managing security infrastructures and responding to threats.

### ON AVERAGE, SOC TEAMS RECEIVE 4,484 ALERTS EVERY DAY.<sup>2</sup>

MDR may be the answer for your school. Learn more about the differences between SIEM, MSSP, MDR, and Pondurance MDR in our comparison chart.



### How to evaluate an MDR provider

We recommend asking the following questions when evaluating an MDR provider:

▶ Experience in education. Does the provider have experience in the education industry? Does the provider work with other schools that are similar in size to yours?



- ▶ **Technology stack.** Can your MDR provider integrate with your current technology stack? Can the provider enhance your security operations while leveraging your existing IT investments?
- ▶ A right fit with your policies. Does the MDR provider's containment approach integrate with your school's policies and procedures? Does the provider fit with your current security protocols?
- ▶ Monitoring of on-premises and cloud assets. Does the MDR provider monitor across all your IT environments?
- ▶ Custom reports. Does the MDR provider offer custom reports including those needed for compliance and privacy?
- ▶ Real-time alerts backed by human intelligence. Does the MDR provider have a fully managed and monitored log? Does the provider offer real-time alerts?
- ▶ Incident response and remediation. Does the MDR provider offer incident response capabilities? Will the provider work with you to respond to threats across your network, log, endpoint, and cloud environments? Can the provider help minimize losses and prevent future incidents?



# The Pondurance approach to MDR



Pondurance detects, responds
to, and remediates cyber threats
for schools, regardless of size
or current in-house capabilities.
We stand apart from other MDR
services in how well we integrate
with existing security systems,
deliver expert-driven monitoring
and response, and use advanced
tools to aid in analysis and forensics
operations. We combine our
advanced technology platform
with human intelligence to protect
and defend schools against
cyberattacks.

**MDR.** Pondurance provides 24/7, U.S.-based SOC services powered by analysts, threat hunters, and incident responders who use our advanced cloud-native platform to provide continuous cyber risk reduction. By integrating 360-degree visibility across network, log, endpoint, and cloud data and with proactive threat hunting, we reduce the time it takes to respond to emerging cyber threats.

Pondurance MDR is the proactive security solution backed by authentic human intelligence. Technology is not enough to stop cyber threats. Human attackers must be confronted by human defenders.

**Incident response.** When every minute counts, schools need specialized cybersecurity experts to help them respond to a compromise, minimize losses, and prevent future incidents. Pondurance delivers digital forensics and incident response services with an experienced team capable of guiding you and your school every step of the way. This includes scoping and containing the incident, determining exposure through forensic analysis, and helping to quickly restore your normal operations.

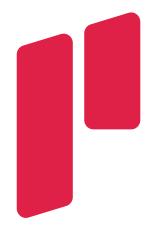


### A REAL-WORLD SUCCESS STORY

Ball State University is home to more than 22,000 students, 3,000 full-time faculty and staff, and seven academic colleges. Protecting all the people and assets that make Ball State special is a big job. After all, colleges and universities have a lot to protect, from the personally identifiable information of students, faculty, and staff to intellectual property generated through research. The Ball State team protecting the digital infrastructure was constantly concerned about ransomware, stolen credentials, phishing attacks, and other potential threats that could compromise the university and the safety of its people.

<u>Learn how</u> Pondurance MDR services helped Ball State expand its SOC capabilities and benefit from around-the-clock protection.





### **PONDURANCE**

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### **About Pondurance**

**Pondurance delivers** world-class <u>MDR</u> services to industries facing today's most pressing and dynamic cybersecurity challenges including ransomware, complex compliance requirements, and digital transformation accelerated by a distributed workforce. By combining our advanced platform with our experienced team of analysts, we continuously hunt, investigate, validate, and contain threats so your own team can focus on what matters most.

Pondurance experts include seasoned security operations analysts, digital forensics and incident response professionals, and compliance and security strategists who provide always-on services to clients seeking broader visibility, faster response and containment, and more unified risk management for their organizations.

Visit www.pondurance.com for more information.

#### Sources:

- 1. Cost of a Data Breach Report 2023, IBM Security, 2023.
- 2. 67% of daily security alerts overwhelm SOC analysts, HelpNet Security, July 20, 2023.

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