

Welcome to the future of *Educational Engagement.*

6CONNEX

An Environment tailored to your educational needs:

- **Virtual Open House**
Connecting Schools and Prospective Students
- **Alumni Networking Fair**
Networking Events for Students and Alumni
- **Alumni Job Fair**
Helping Students and Alumni get hired
- **Graduation Ceremony**
Expand your reach with a Live / Hybrid ceremony
- **Teacher Hiring Job Fair**
Helping Schools find / hire Qualified Educators
- **Special Event Gala**
Expand your reach with a Live / Hybrid
- **STEM Programs**
The ability to host a Virtual Stem Experience.
- **Evergreen Use**
Always open virtual look at your school.



Open the Door to Student Recruiting with a Virtual Open House

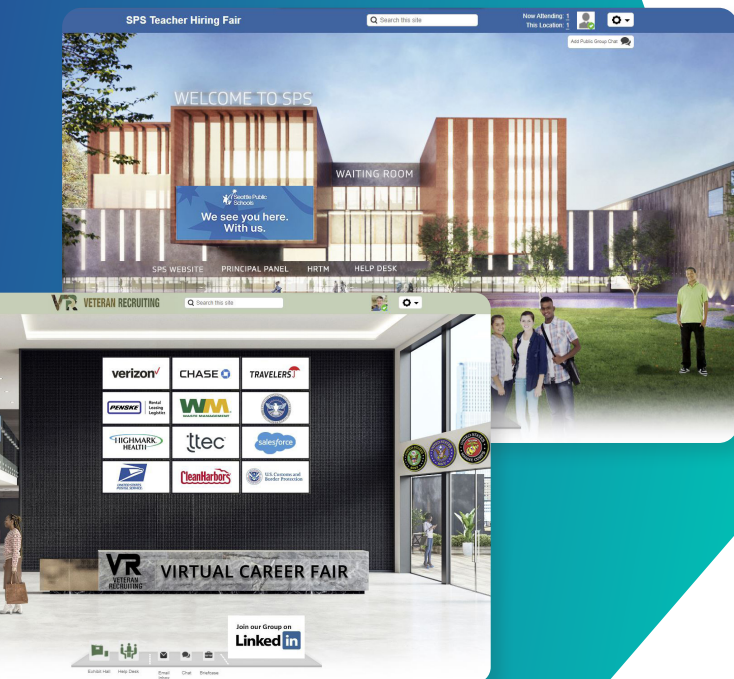
Host your virtual Open House on a fully customized virtual event. Our environment templates and navigation design drive attendees through a unique immersive venue, delivering a new level of engagement and virtual experience.

- ▶ **Alumni Networking Fair:** Networking Events for Students and Alumni
- ▶ **Alumni Job Fair:** Helping Students and Alumni get hired
- ▶ **Teacher Hiring Job Fair:** Helping Schools find / hire Qualified Educators



The Job Fair is the next step in the recruiting process. It's the vehicle for interested exhibitors and candidates to come together and have conversations.

iWorkinSport's General Manager, João Frigerio



Use the 6Connex platform to provide support to your Networking & Hiring needs

We have all the features you need to connect with students/ parents and share all the information they need about your School / University Programs and Campus information etc.

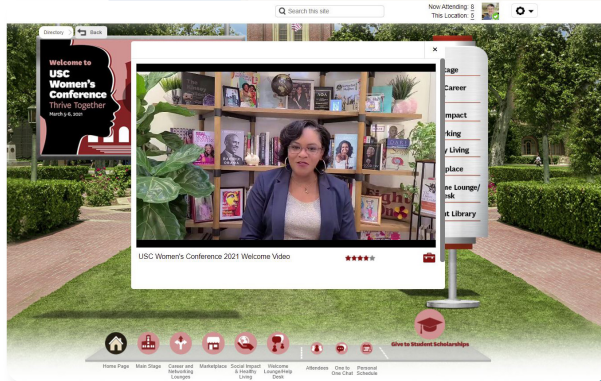
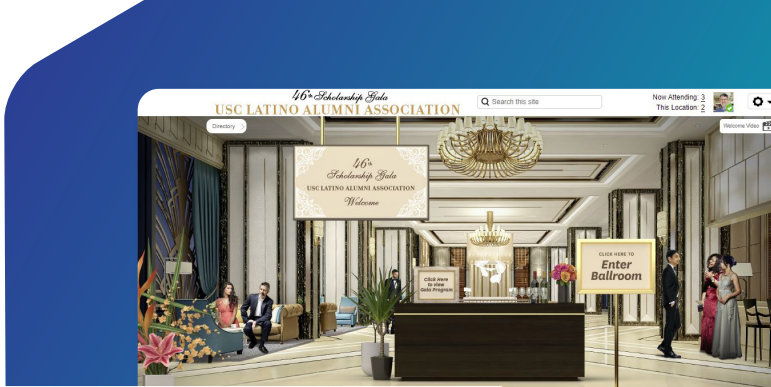
Some integrated features are:

- ▶ **1:1 & Small Group Text Chat** for personal conversations
- ▶ **1:1 Video Chat** to increase the student's engagement
- ▶ **Public Chat** for open dialogue
- ▶ **Moderated Chat** for guided discussion
- ▶ **Multiple Language Translation** Built-in so students from all around the globe can communicate via chat and share information within the 6Connex platform.
- ▶ **Social sharing** and connecting via email, LinkedIn, Twitter, Facebook is also available.

Use the 6Connex platform to provide great looking events

We have all the features you need to connect with students / parents and share all the information they need about your School / University Programs and Campus information etc.

- ▶ Commencement Events
- ▶ Special Galas
- ▶ Other Special Dates
- ▶ Women's Conference as an example
- ▶ Teacher Appreciation Week



Millennials prefer an instant response and this virtual event allows just that.

Julia Jones-Bourque, BCom, Marketing & Communications Manager, University of Alberta



STEM learning experiences that expose you to STEM careers, the essential skills those careers require, and the pathways that lead to them.

A 6C virtual experience can be used to feature live keynote speakers, powerful STEM lessons, career exploration, and videos from local industry professionals, high school pathways, and postsecondary programs.

Use the 6Connex platform to multiple simultaneous events

Have all the simultaneous events you need with an Enterprise License.

Use a different URL for each department:

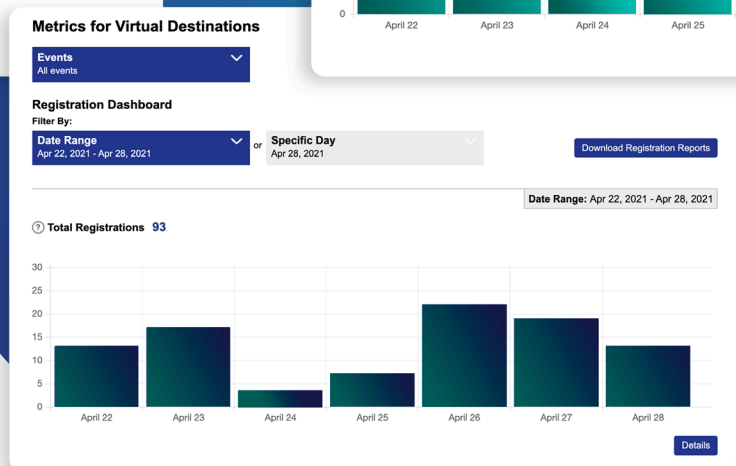
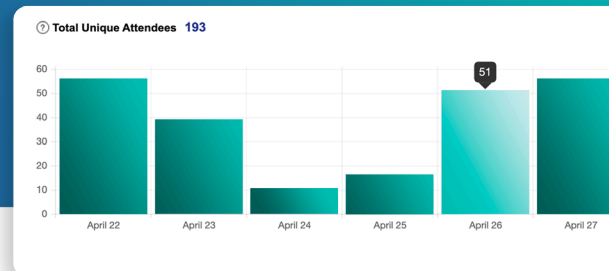
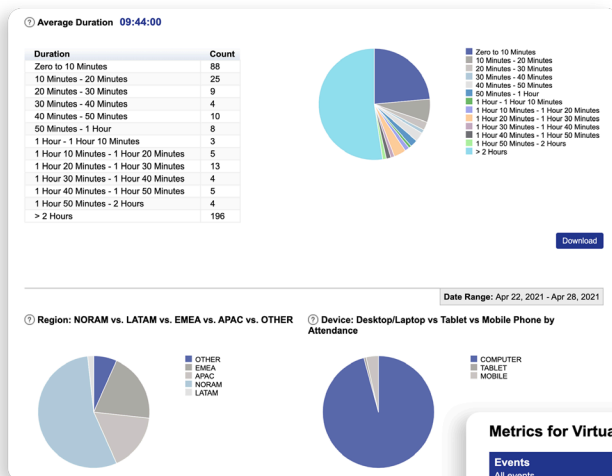
- ▶ Admissions
- ▶ Events
- ▶ Campus Life
- ▶ Athletics
- ▶ Academics
- ▶ Alumni
- ▶ Multicultural Programs

Other included Options:

- ▶ Chat tool
- ▶ Video Chat
- ▶ Gamification with Leaderboard
- ▶ Reporting
- ▶ Matchmaking
- ▶ Personal Agenda Builder
- ▶ Meeting Scheduling
- ▶ Content Recommendation

Webcasting:

- ▶ Have multiple speakers in different locations or stream from a studio
- ▶ Do a live or simulative session
- ▶ Live Q&As
- ▶ Leave the session on-demand to continue to be accessed by students
- ▶ Use polls, screen share, surveys, video clips, and more



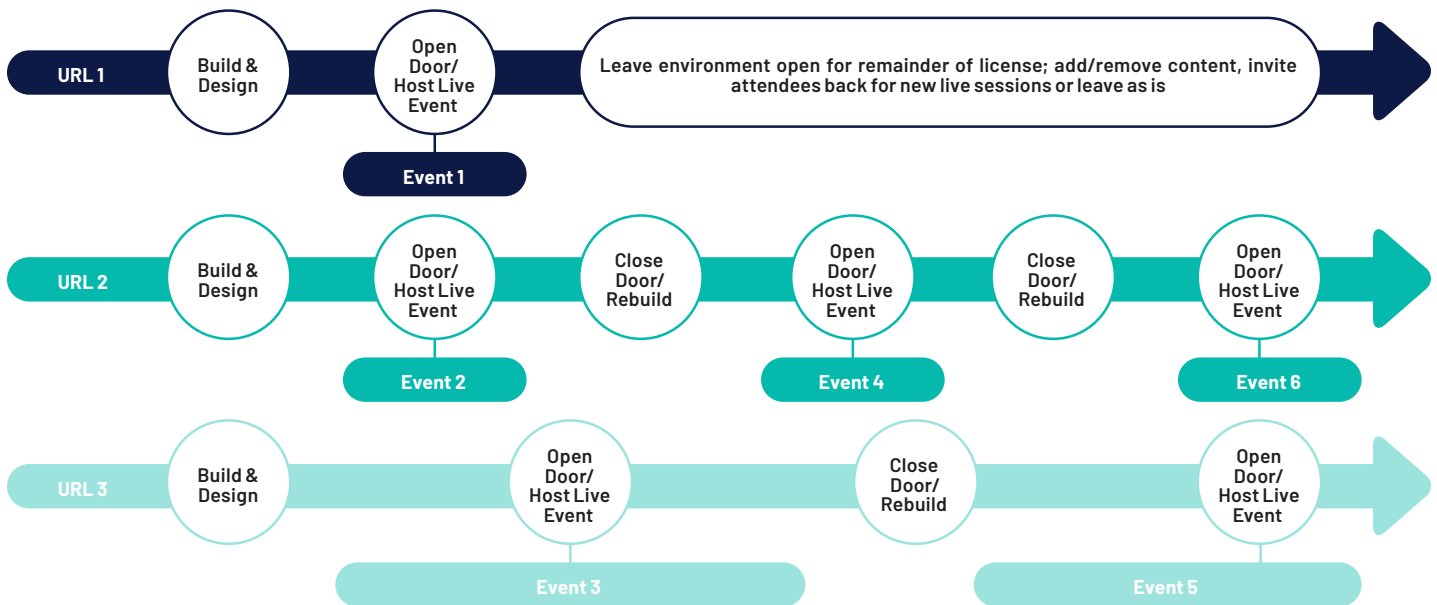
Measure the success of your event through our detailed Analytics & Reports

The virtual environment enables you to collect data on all activities that your audience participates in. You can measure the engagement between attendees, content and booth reps. These metrics are available during your license term.

Need Concurrent Events?

Choose a Soar License

- ▶ 5 URLs included; 12-month license term
- ▶ Reserve individual URLs for use case, division, product line
- ▶ Allow for different ownership, design & plan in each URL
- ▶ Purchase a Project Plan for each event
- ▶ Train your team to do-it-yourself
- ▶ Choose a hybrid services model



Schools / Universities that had successful events with 6Connex:



About 6Connex Virtual Event Solutions | Our Digital Experience

6Connex is the leading provider of virtual and hybrid event solutions. Our secure, cloud-based platform expands audience reach and drives in-depth content engagement for marketing, sales, recruitment, training, and HR communities to make for successful online events around the world. Our product portfolio includes virtual environments, learning management, and webinars. Demand more from your virtual and hybrid event solution. Request a virtual event demo with 6Connex, or contact our event software experts for more information.



www.6connex.com

Have Questions? Please call 1.800.395.4702 or email us at sales@6connex.com