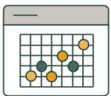


# Demonstrate your program's community impact.



Economic Impact Analysis shows the human impact of your program. Showcase local results like jobs created, wages earned, and more. Go beyond high-level results to demonstrate how your dollars are improving the lives of the communities you serve.

## KEY BENEFITS



### Real impact, detailed reports

We find all the details of your impact on communities, including direct, indirect, and induced.



### Reporting that's easy to understand

We deliver your results in beautiful, easy-to-read formats, so your impact is clear to all your audiences. By using your brand guidelines, we ensure continuity across your organization.



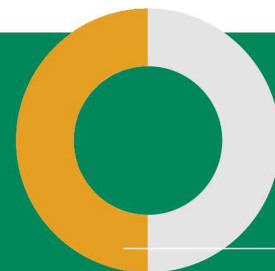
### Prioritize your communities

The communities you serve are one-of-a-kind, and our comprehensive data analysis showcases the unique impact you have on them.

**“[The] biggest impact [is] when we can all share the wonderful news about supplier diversity and the value it can bring to every corporation.”**

Joan Kerr

Director of Supplier Chain Responsibility (Supplier Diversity, Sustainability and Ethics)



**50%**

of the Fortune 100  
use Supplier.io

Supplier.io powers the most successful supplier diversity programs with the most comprehensive, detailed, and accurate diverse supplier database. We have 2M+ diverse suppliers who hold 4M+ certifications from 400+ trusted sources. Leveraging this data, our supplier diversity Economic Impact Analysis product provides:

## KEY FEATURES

### Community focused reporting

See your diverse spend impact at the national, state, and regional level to pinpoint your positive work.

### Drill down on the dollars

See the details of your impact broken out to identify the revenues, jobs and incomes you've supported directly and indirectly.

### Report impact by specific groups

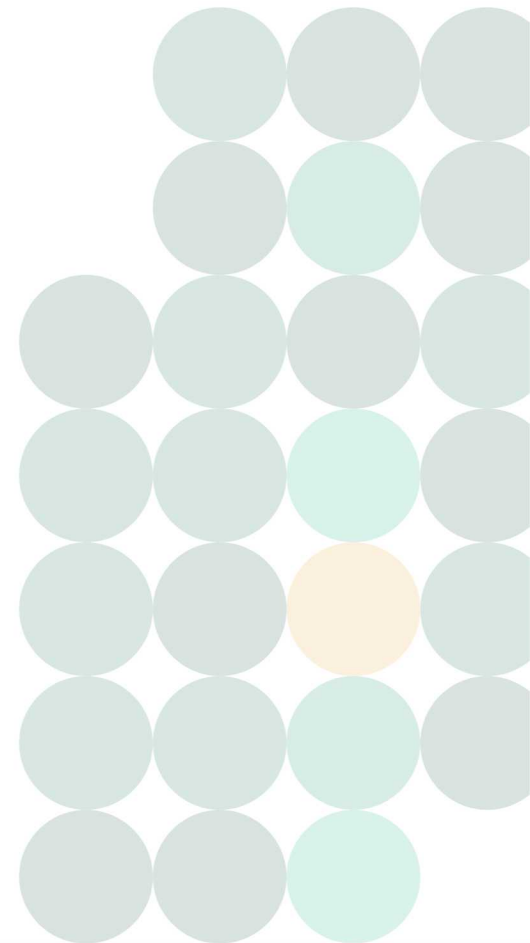
See how you've impacted specific diversity groups including MBEs, WBEs, Veterans, LGBTQ, Disabled and more.

### Commodity level reporting

See how your spend in specific categories impacts the communities you serve.

### Multi-level reporting

Filter the data and see how specific brand or business units impact the communities you serve.



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## About Supplier.io

Supplier.io is the leading data and SaaS provider to manage, optimize, and scale your successful supplier diversity program. Powered by our unparalleled data intelligence, we connect companies with more diverse suppliers so they can spend smarter and do business better.

Supplier.io gives you access to the most comprehensive database of diverse suppliers with a team of experts behind you to bring your program to new heights.