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RGMA Digital Suite

Increased Capacity Fuels Increased Growth

The RGMA Digital Assessment and Strategy Tool for diverse suppliers has been well-received because, unlike most supplier diversity technology and assessment tools, the RGMA tool takes a unique approach.

WE FOCUS ON YOUR PROCESSES, NOT YOUR NUMBERS!

Arthur Andersen taught Ralph Moore to focus on **leading indicators**, such as business processes, rather than **lagging indicators**, such as annual revenues, when evaluating a company's financial condition. Diverse suppliers must embrace the same philosophy when developing a sustainable growth strategy: shift the focus from **lagging indicators** (i.e., sales and the number of contracts) to **leading indicators** (i.e., capacity building, strategic fit, and financial management).

With this lesson in mind, the RGMA Digital Assessment and Strategy Tool performs the following three functions for diverse suppliers:

1. Benchmarks the diverse supplier's current processes against the RGMA Ten Components of World-Class Diverse Suppliers;
2. Ascertains the diverse supplier's ranking on the trademarked RGMA 5-Levels Maturity Model™; and
3. Develops a tailored set of recommendations and priorities based on the diverse supplier's rankings on the RGMA 5-Levels Maturity Model™, which creates a unique roadmap to guide the diverse supplier's ascension to the next level.

With Ralph Moore's thought leadership in this space for more than four decades and Reginald Layton's experience implementing RGMA best practices at one of the world's leading supplier diversity programs, they have developed a tool that provides the insight to identify and facilitate capacity-building necessary to grow world-class, diverse businesses. This enhanced capacity empowers diverse firms to deliver outstanding customer solutions consistently while driving community transformation and contributing to a healthier regional business climate.



Scan Me

THE RGMA
DIGITAL SUITE
For Supplier Diversity Practitioners



Contact us at rgma@rgma.com

Diverse Sales Amount is the Tip of the Iceberg



Take a Closer Look at “The RGMA 5” Levels Maturity Model™ for Diverse Businesses

We designed the RGMA Digital Assessment and Strategy Tool for diverse suppliers to clearly show their current maturity levels relative to best business practices, often deep below the surface. Organizations with a high level of maturity consistently capitalize on opportunities. The tool also provides tailored recommendations necessary to address and improve performance.

Our expert consultants determine the needs of your suppliers based on the RGMA 5 Levels Maturity Model™.

“The RGMA 5” Levels Maturity Model™ for Diverse Businesses

Your subscription to the RGMA Digital Suite for diverse businesses includes the following:



- A multilevel dashboard that monitors and displays the rankings of your suppliers on the RGMA 5-Levels Maturity Model™ and their performance on each of the RGMA Ten Components. This tool enables you to oversee multiple suppliers' capacity-building initiatives, or prime suppliers' supplier diversity initiatives, thus creating an ideal tool for managing second-tier programs.
- A custom improvement journey comprises specific recommendations on improving your suppliers' performance within each best practice component over 30-60-90-day timeframes.
- 24/7 access to the RGMA on-demand content library, templates, articles, training resources, and more to deepen the diverse firm's knowledge of critical concepts in business management.
- Progress tracking and updated guidance throughout the subscription period.

Turn Increased Capacity Into Growth

