

# **SD+ PLUS™** **Masterclasses for** **Supplier Diversity** **Practitioners**

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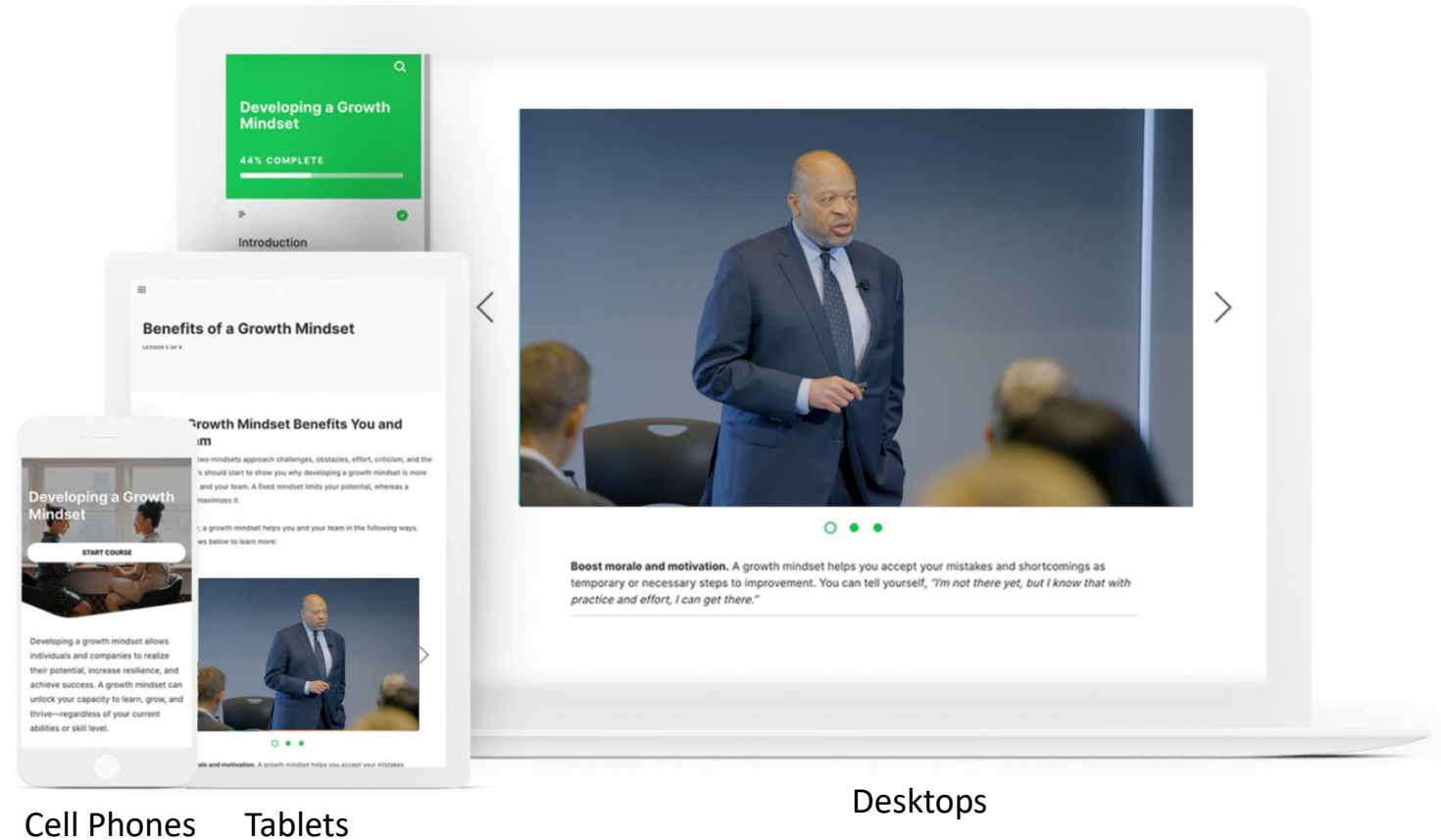
RGMA Digital Suite Chief  
Technology Officer



# SD+ PLUS™ Masterclasses for Supplier Diversity Practitioners

RGMA courses on supplier diversity best practices help practitioners learn how to apply RGMA Models to enhance performance.

With RGMA e-learning, members can move at their own speed—often faster than the pace of a traditional live training session. And because RGMA e-learning courses automatically adapt to any screen, learners can enjoy online learning content anywhere. They can start a course on their desktops, switch to their mobile devices, and finish at home on their laptops for a seamless experience.



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## History of Supplier Diversity

Supplier Diversity is an evolving set of processes that has grown over decades. And because the practice has grown in size and scope, it is easy to miss or overlook some of its roots. This course explores the history of supplier diversity and its origins in minority business development.



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## Understanding the Supplier Diversity Ecosystem

The increased focus on economic justice and community engagement has created an increased need for leaders of major buying organizations to seek consultation from supplier diversity subject matter experts (SMEs). Knowing the difference between SMEs and imposters who have no track record in supplier diversity is key. In this course RGMA will review the role of all the members of the supplier diversity ecosystem so you can use the right resources for the right solution.

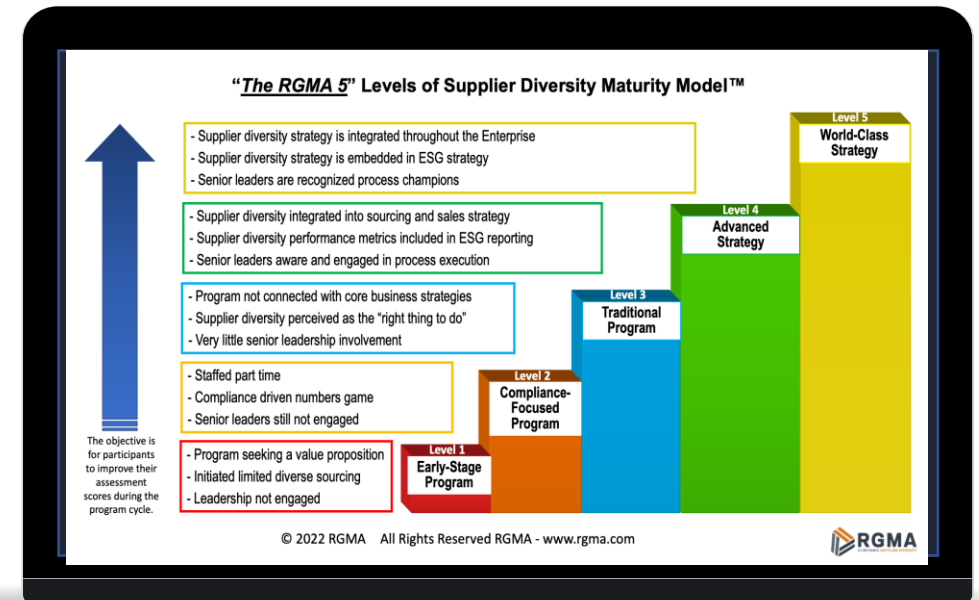


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## Supplier Diversity Process Design using the RGMA 5 Levels Maturity Model™ and the RGMA Ten Components of World-Class Supplier Diversity Programs -

Process design aligns the required procedures, structure, and resources to transform an organization's strategic vision into discernible, measurable actions. Process Design is an essential part of any impactful supplier diversity strategy. It is the key to ensuring your processes are efficient and effective, helping to ensure that your supplier diversity organization is running effectively and efficiently. In this course RGMA shares how to use the RGMA 5 Levels Maturity Model™ and the RGMA Ten Components of World-Class Supplier Diversity Programs to move your program to the next level.



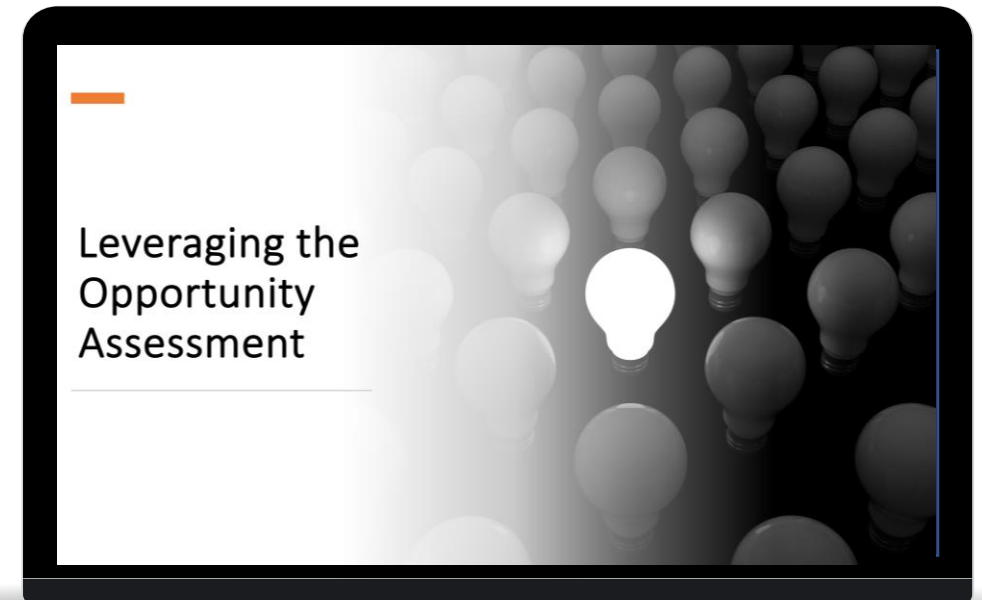
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## Leveraging the Opportunity Assessment

Opportunity Assessment is the process of identifying and screening project ideas. Selected projects should align with and support strategic goals and objectives or should not be authorized to move forward. In this course RGMA shares:

- How to incorporate the opportunity assessment into your annual supplier diversity planning process
- How your RGMA Level impacts your opportunity assessment strategy
- How to leverage the opportunity assessment into your stakeholder engagement strategy

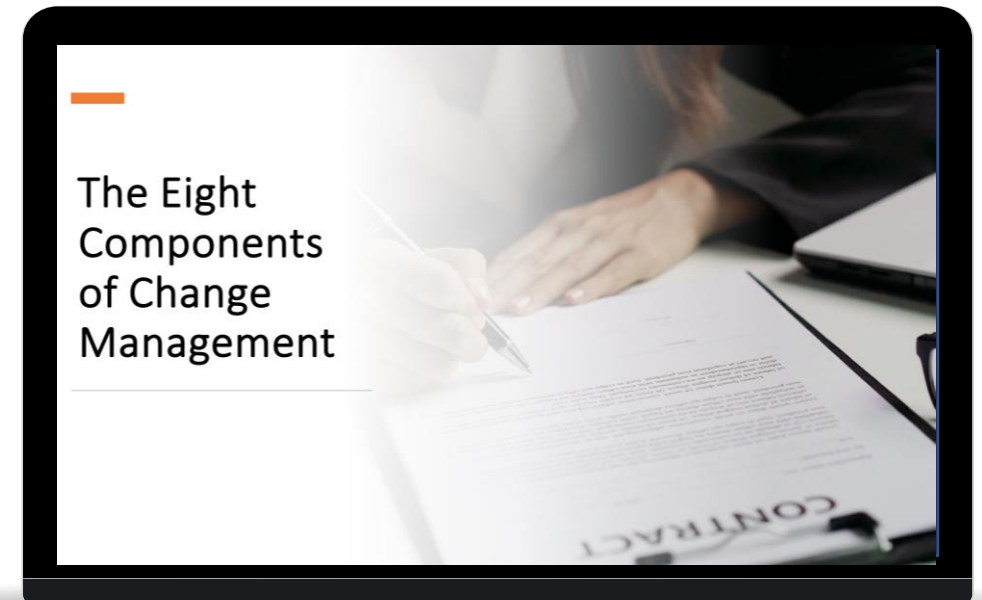


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## The 8 Components of Change Management

In order to deliver results, successful supplier diversity professionals must be change agents while maintaining the trust and confidence of senior leadership. During this session RGMA will lead a discussion which includes understanding the brilliance of the 8-Step Change Management Process of Dr. John Kotter, a guru of change management. Regardless of the level of supplier diversity process, participants will leave empowered to take their supplier diversity process to the next level.

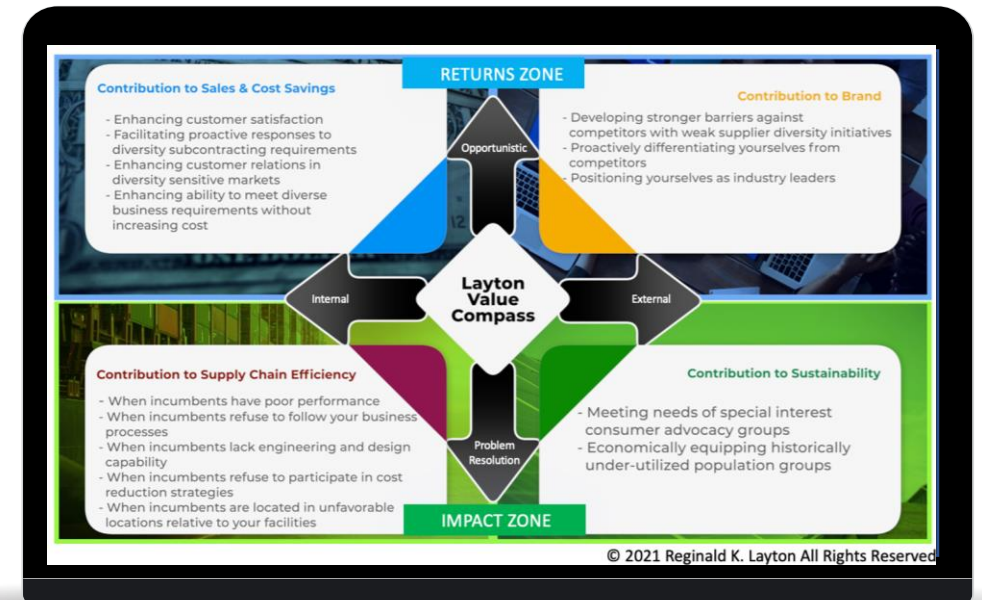


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## Measuring Economic Impact and ROI of Supplier Diversity Initiatives with the Layton Value Compass™

Economic impact is the measurable effect that changes in the economy have on individuals, businesses, and society as a whole. Supplier diversity programs not only have economic impacts, but also social, political, and even psychological impacts. In addition to these macro effects, supplier diversity programs can provide a great Return on Investment (ROI) for individual corporations at the micro economic level when measured correctly. In this course, RGMA will share how to apply these concepts with real life examples. Impact and ROI is not as unique as you may think because you **have** more data than you think, and you **need less** data than you realize.



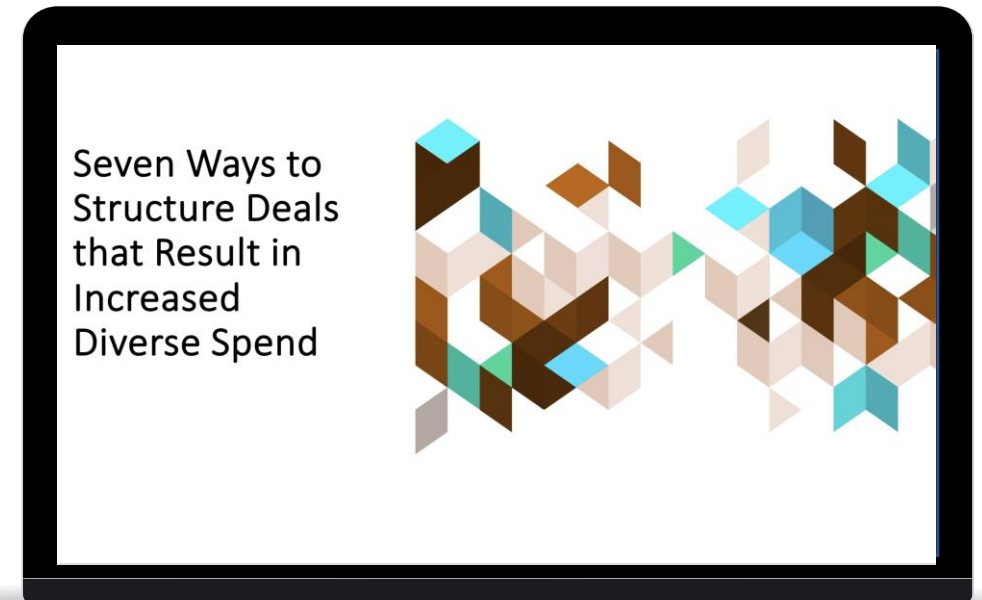


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## The 7 Ways to Increase Diverse Spend

Supplier diversity professions often think “in the box” when it comes to diverse spend opportunities. They consummate deals with diverse suppliers who provide products and services. But there is more than one way to skin a cat. In this course you will discover six other acceptable ways to consummate deals that will rapidly grow your spend if you know what to look for.



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## The Evolving Role of Program Managers

It is essential that the role of the supplier diversity leader extends beyond procurement. During this course RGMA explores best practices for elevating the visibility and impact of the role of supplier diversity leader within procurement and beyond. The objective is to redefine the importance of supplier diversity, as well as revisit the traditional approach to integrating supplier diversity throughout the institution.

