

Strategies as unique as your institution



GROW ENROLLMENT
ALIGN PORTFOLIO WITH MARKET
DEMAND & DIVERSIFY PIPELINES



ACHIEVE HIGHER RETURNS
IMPROVE AID &
SCHOLARSHIP STRATEGY



OPTIMIZE YOUR CRM
ENROLLMENT TECHNOLOGY
IMPLEMENTATION & CUSTOMIZATION



UPDATE YOUR MODEL
IMPROVE POLICIES AFTER
BUDGET REDESIGN



REIMAGINE YOUR ORGANIZATION
STRATEGIC PLANNING & INTERIM
EXECUTIVE STAFFING

Kennedy & Company focuses exclusively on the unique challenges and opportunities of higher education institutions. From improving enrollment, student success, and financial stability to shaping online education and academic portfolio strategies, we forge true partnerships with our clients to understand their institutions and co-create real solutions.

Insightful Analysis

We push our clients to consider not only what to do, but also how they can best execute on a new set of strategies.

Integrated Approaches

We see the institution as an ecosystem. Our services span constituents across campus, allowing us to see these interdependencies and synergies.

Co-created Solutions

We want to learn about how things work in your institution so that together, we can co-create solutions for sustainable success in your unique context.

Bring our expertise and insights to your institution.



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