



DELOITTE HIGHER EDUCATION

Client Success Story

University of California, Los Angeles (UCLA)

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Deploying a world-class Learning Management System to improve the student and faculty experience and enable advances in teaching and learning.

As a leading public research university, UCLA's mission is the creation, dissemination, preservation, and application of knowledge for the betterment of our global society. Located by the Pacific Coast in Los Angeles, over 40,000 students are enrolled in degree and graduate studies. The university prides itself on a vibrant student body and alumni network that is active in communities around the world. With 15 Nobel Laureates, 15 MacArthur Fellows, 119 NCAA championships and more Olympic medals than most nations, UCLA has become a household name synonymous with academic and athletic excellence.



Background

UCLA sought to implement a campus-wide Canvas Learning Management System (LMS) to transform the learning experience for its students and faculty, and to address the increased demand for innovative remote learning solutions. As part of this effort, Deloitte supported UCLA with a **Discovery Phase** and a **Foundations Phase** to prepare the institution for the implementation.

The official name of the LMS, **Bruin Learn**, was selected in a process that gathered input from staff, faculty, students, and the LMS Transformation Team. It was reviewed with the project's steering committee and Strategic Communications, and approved by the project's executive sponsors.

Bruin Learn emphasizes campus identity, community and engagement ("Bruin") and a student-centered perspective of UCLA's educational mission ("Learn").

It also follows a long line of storied Bruins including Josephine, Joe, and J. and campus services such as Bruin Walk; BruinBuy, BruinBill, and Bruin Safe Online.

While Bruin Learn is built on the Canvas LMS, it incorporates many other significant tools and capabilities that reflect a broader mission than any one platform.



Process

As part of the Discovery phase, Deloitte supported UCLA to **analyze the current state** of UCLA's LMS program, **establish the foundational elements** needed to move the program forward (e.g., refining a vision statement and guiding principles), and **define the scope and timeline** for the full LMS transition.



Process (cont'd)

In the Foundations phase, the team **launched the official UCLA LMS website**, developed the overarching **project management plan**, supported the **staffing model** for the implementation team, **designed communications**, and supported discussions to inform the **finalized course migration strategy** and **requirements timeline**. In preparation for launch, the team **designed and deployed a Center of Excellence**, assisted with **Organizational Change Management (OCM) activities**, and **managed the migration of 30,000+ courses to the platform**. Throughout the final six weeks, the team developed and finalized platform requirements and the design & build, supported the course migration, developed and implemented an OCM strategy, and went live with the first set of courses in Summer 2021.



Impact

UCLA went live on the Canvas LMS platform with the first set of courses in Summer 2021, with subsequent successful releases for Fall 2021 and beyond. Faculty, Teaching Assistants (TAs), and instructors now have the tools and capabilities to develop the most advanced Teaching and Learning experiences for students, thereby furthering the academic mission of UCLA.

For more information,
please contact us.

Roy Mathew

Principal

Deloitte Consulting LLP

rmathew@deloitte.com

+1 408 704 4527

Carlie Himelman

Manager

Deloitte Consulting LLP

chimelman@deloitte.com

+1 571 766 7770

Author

Carlie Himelman

Connect with us!



[**highereducation@deloitte.com**](mailto:highereducation@deloitte.com)



[**deloitte.com/highereducation**](https://deloitte.com/highereducation)



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