

# Club Car Overview



With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles.

Since 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing street legal vehicles for commercial and consumer markets, built with an uncompromised desire for superior safety, quality and performance.

As a global leader in sustainability and electrification, the Club Car Vehicle Group includes luxury electric vehicle brand, Garia, and lightweight electric utility vehicle brand, Melex. Garia and Melex product portfolios share similar characteristics of reliability, thoughtful design and proven performance. Club Car Vehicle Group is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit [www.clubcar.com](http://www.clubcar.com).



# OUR MISSION

DRIVE EXCEPTIONAL EXPERIENCES—

one job,  
one round, and  
one ride at a time.

Club Car®

# OUR VISION

Moving the world  
to a more sustainable  
future by building the  
best low speed vehicles.





# OUR VALUES

## OUR BLACK & GOLD SPIRIT MAKES US WHO WE ARE.

Our Black & Gold spirit represents our commitment to our trusted brands and dedication to a customer-first mindset. When we face challenges, we work together to overcome them. Our brands matter, but how we live up to them matters more; that's why we go above and beyond, with open, transparent communication and an ownership mindset that empowers us to do the right thing, always.



## LONG-LASTING RELATIONSHIPS SET US APART.

The bonds that connect us mean something. With our partners and customers alike, we work hard to show how much we care about their business and each relationship—and that we're in it for the long haul.



## WE DESIGN AND BUILD PRODUCTS THE RIGHT WAY.

We made our reputation on premium vehicles that stand the test of time. We hold ourselves to the highest standards, crafting products with care and a commitment to safety and quality, so customers can focus on what matters to them.



## INCLUSIVITY MAKES US STRONGER.

We know the best ideas come from a wide range of perspectives and experiences. At Club Car, we value and respect individual differences to foster an environment of trust that bonds us together as a family. Our diversity is the soul of who we are, the work we can do and the success we can have.



Club Car<sup>®</sup>

## WE ARE ACCOUNTABLE FOR A BETTER FUTURE.

We are leaders in our communities and in the pursuit for a more sustainable world, including transportation. We believe this is the right path to not only exceed our customers' expectations and grow our business, but also to have a meaningful impact on the well-being of those who come after us.



# Club Car - History of Innovation and Design

*From new player to global leader in 60 years*



**1958**

The Beginning  
Landreath Machine begins manufacturing golf cars in Houston, Texas.



**1962**

The Big Move  
Bill Stevens purchases the company and moves it to Augusta, Georgia.



**1979**

The Industry's First Golf Utility Vehicle  
By adding a bed box to the Caroché, we took a load off golf course superintendents.



**1985**

Legendary Carryall 2  
The Carryall 2 was the first of many models for golf course maintenance.



**2004**

Precedent®  
The name says it all. Player-centered design and superior engineering set a new golf car standard.



**2004**

Our First 4-Wheel Drive Utility Vehicle  
Once again we broke new ground with the first four-wheel drive utility vehicle.



**2010**

Visage™  
This cloud-based mobile golf information system lets superintendents monitor, manage and protect their courses & fleets.



**2014**

Carryall®  
Club Car reinvented the Carryall® utility vehicle into a more versatile work truck while maintaining its legendary reliability.



**2017**

Onward™  
Club Car pioneered an all new customizable platform for Master Planned Communities (MPCs) and open neighborhoods.



**2017**

GPSi Acquisition  
This acquisition strengthens Ingersoll Rand's telematics portfolio, an important component of its connected technologies strategy.



**2018**

Tempo™ Connect, a new fleet golf designed with automotive styling and connected technology "Shark Experience" for an enhanced ride and experience.



**2019**

A year of leading innovation--Tempo Walk, industry first hands free autonomous caddy. The Carryall 502 redesigned to help superintendents



*Platinum Equity*

**2021**

Following sale from Ingersoll rand, Club Car becomes an independent company under Platinum Equity ownership

**2022**

